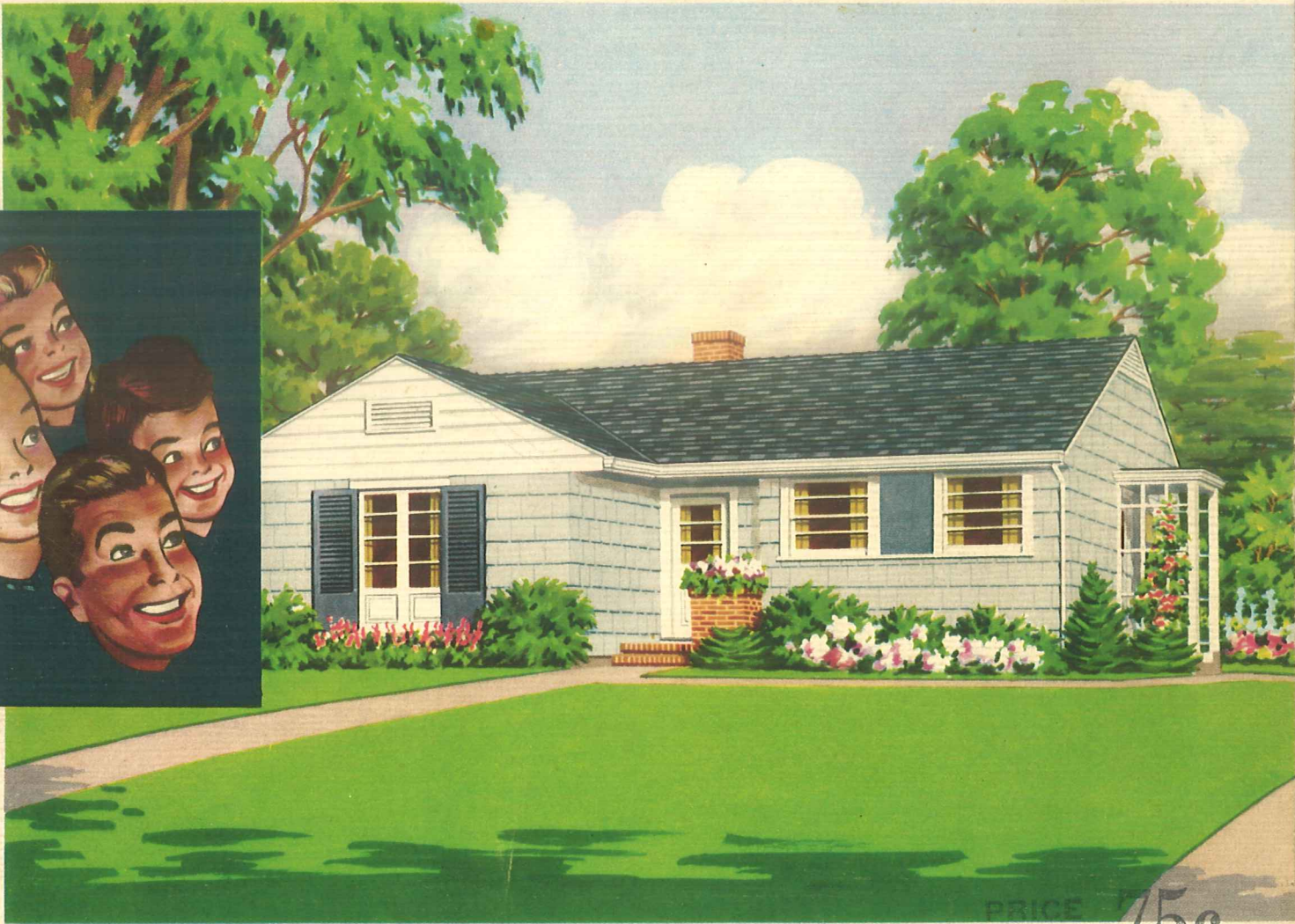


# National Homes OF MODERATE COST



PRICE 75c

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NOTE: Figure in parenthesis after name of home indicates number of different plans available for that design.

## DETAILED INDEX

Arranged to facilitate quick reference to the size and features of the home in which you are most interested. Use it as a check-list for your convenience.

- 3 ROOM ONE-STORY HOMES: See Pages 12\_\_\_, 13\_\_\_.
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- 6 ROOM TWO-STORY HOMES: See Pages 2\_\_\_, 7\_\_\_, 15\_\_\_, 16\_\_\_, 17\_\_\_, 18\_\_\_, 19\_\_\_, 22\_\_\_, 23\_\_\_.
- HOMES WITH ATTACHED GARAGE: See Pages 3\_\_\_, 5\_\_\_, 9\_\_\_, 12\_\_\_, 13\_\_\_, 15\_\_\_, 20\_\_\_, 21\_\_\_, 27\_\_\_, 29\_\_\_, 31\_\_\_.
- HOMES THAT CAN BE EXPANDED: See Pages 2\_\_\_, 7\_\_\_, 12\_\_\_, 13\_\_\_, 16\_\_\_, 17\_\_\_, 18\_\_\_, 19\_\_\_, 22\_\_\_, 23\_\_\_.
- HOMES WITH 3 BEDROOMS: See Pages 5\_\_\_, 7\_\_\_, 12\_\_\_, 14\_\_\_, 15\_\_\_, 22\_\_\_, 23\_\_\_.
- HOMES WITH 4 BEDROOMS: See Pages 2\_\_\_, 16\_\_\_, 17\_\_\_, 18\_\_\_, 19\_\_\_.
- TWO-FAMILY HOME: See Page 31\_\_\_.
- GARAGE APARTMENT: See Page 31\_\_\_.

# National Homes of Moderate Cost

*The happiness of the domestic fireside is the first boon of mankind.*

— Thomas Jefferson

## TO RENT OR TO OWN

Sooner or later nearly every family must make a most important decision . . . whether to own a home or rent. In the final analysis, the big difference between renting or owning a home lies in its ultimate ownership. On one hand, rent receipts are buying a home for somebody else, and on the other, mortgage payments are buying it for the family that enjoys its use.

## SOCIAL AND CIVIC BACKGROUND

The pride and satisfaction of possessing a home is, in itself, sufficient reason for buying it, but the many other considerations associated with home ownership are equally, and perhaps even more, important. The assurance of permanency that owning a home provides is the background for a lifetime of association with and participation in the affairs of the community. The church, the school, the friendship of neighbors of your choice . . . all mean so much to complete and full living, and become increasingly important over the years.

## A SOUND INVESTMENT

The intangible values of home ownership are limitless and they vary considerably with the life, habits and hobbies of the individual



family. The tangible value is much more easily recognized and described because it can be expressed in actual dollars and cents. The home is an investment which is second to none as sound family financial planning, and even home improvements usually add more to the value of the home than their cost.

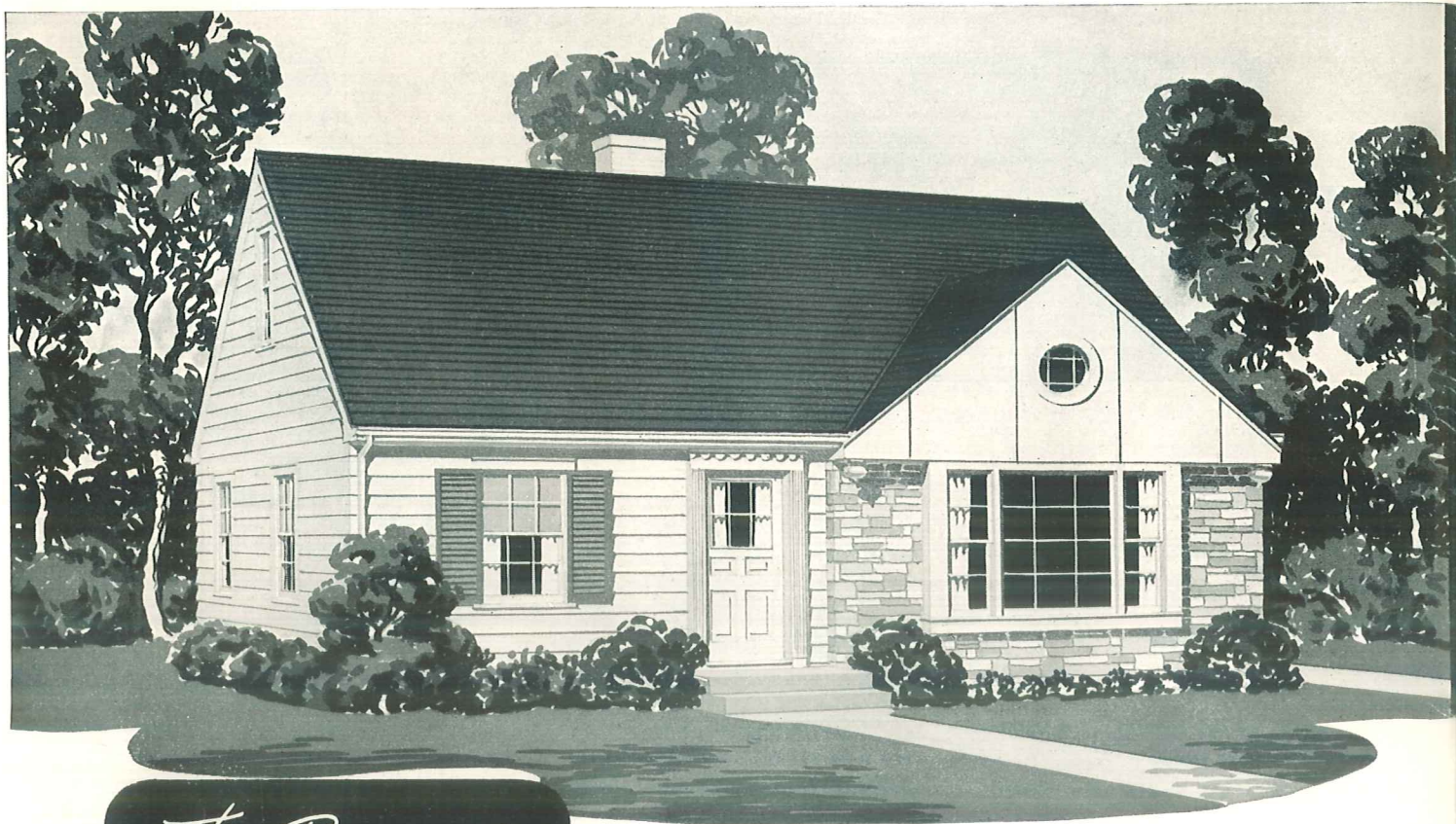
## EFFICIENT PLANNING

The homes which are presented in this book may well be described as moderate in cost and their design takes into full consideration the use of standardized materials and labor saving methods of construction. Study the designs and floor plans carefully for they contain many innovations that have been carefully worked out by experienced specialists in home planning.

## LET'S TALK IT OVER

We shall consider it a privilege to discuss your home building requirements with you and all of the facilities and materials of our entire organization are at your disposal.





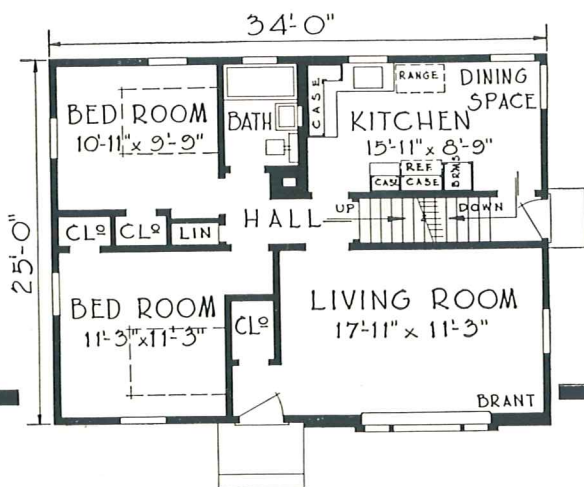
## *The Brant*

- 4 rooms • Modern Colonial
- Dining space
- Rectangular plan

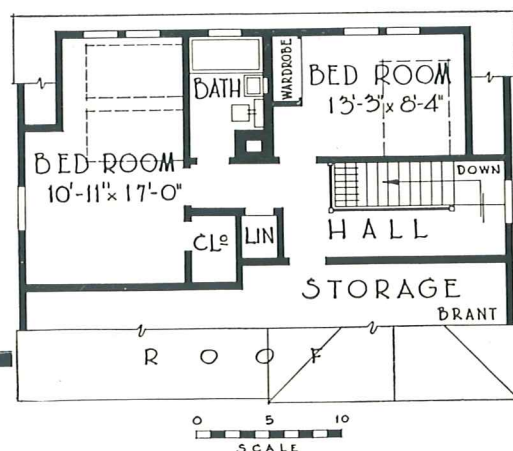
### • DATA •

Cubic Feet: House 18,487. Square Feet: Living Area 850, Future 2nd Floor 576. Ceiling Height: 8'-0", Basement 7'-0".

ALTHOUGH the first floor of this home offers complete housing facilities in itself, there is opportunity for future enlargement by using the attic for two bedrooms and a bath, as the plan below suggests. The exterior walls are of frame construction with inclusion of stone veneer on part of the front wall to add a contrasting modern note.

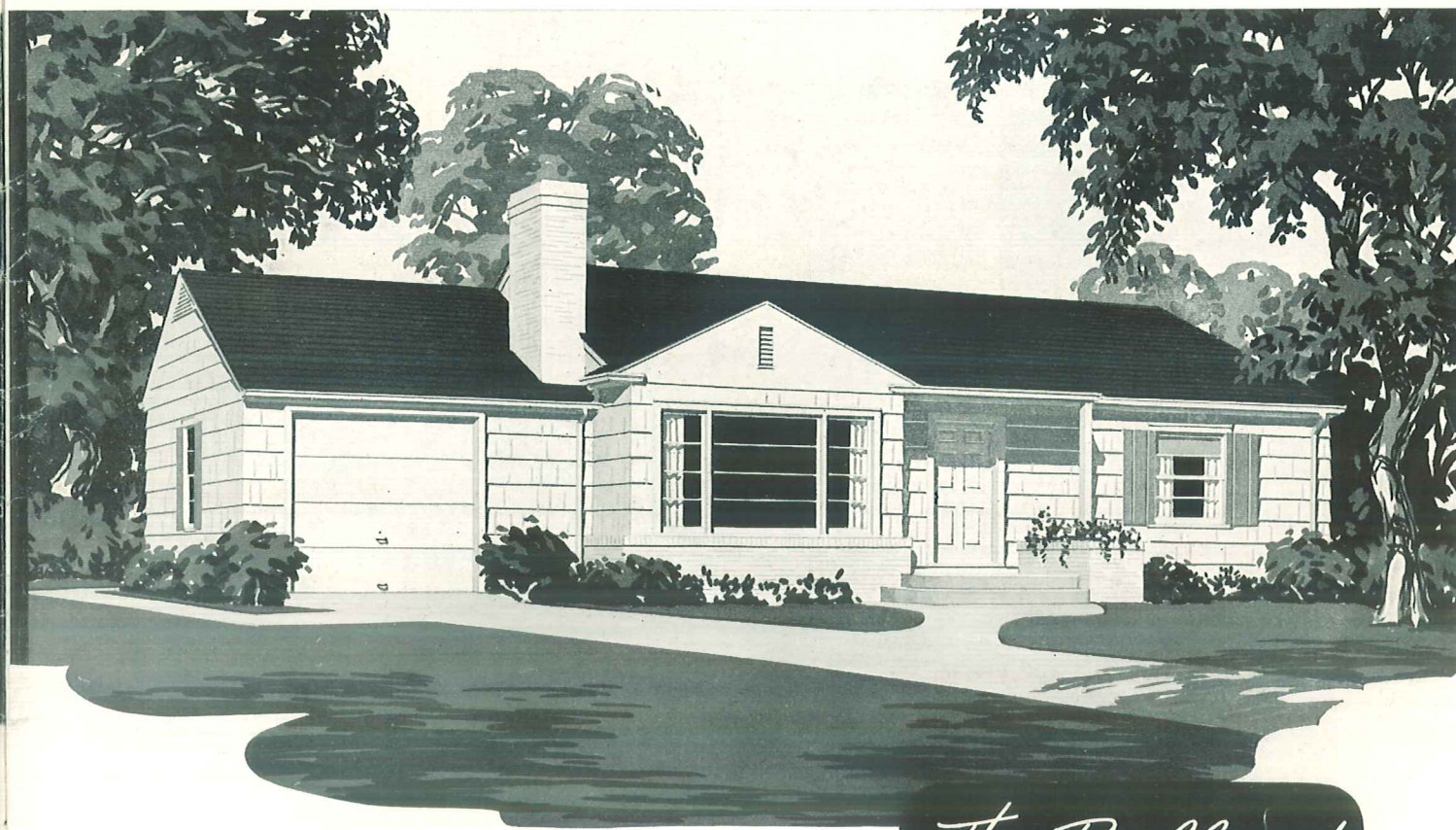


FIRST FLOOR PLAN



SUGGESTED FUTURE SECOND FLOOR





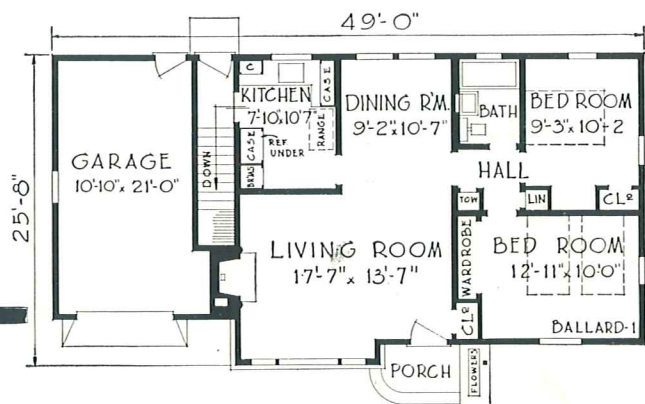
## The Ballard

- 5 rooms • Attached garage
- Large picture window
- Ample closet space

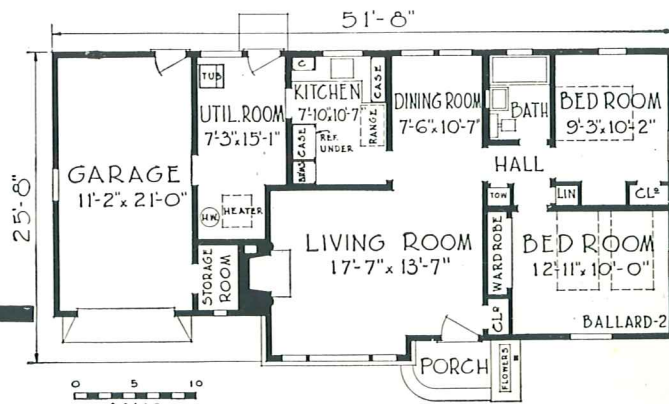
THE desirable characteristics of the ranch or rambling type home have been combined with the modern colonial lines of this one story home. Note that the front bedroom is quite large and will accommodate twin beds. The living room has a natural fireplace and picture window. This home is available with or without basement.

### • DATA •

Cubic Feet: Plan 1 — House 17,131, Garage 3,180, Plan 2 — House 12,487, Garage 3072. Square Feet: Plan 1 — Living Area 892, Garage 265. Plan 2 — Living Area 968, Garage 256. Ceiling Height 8'-0", Basement 7'-0".



PLAN 1, WITH BASEMENT



PLAN 2, WITHOUT BASEMENT



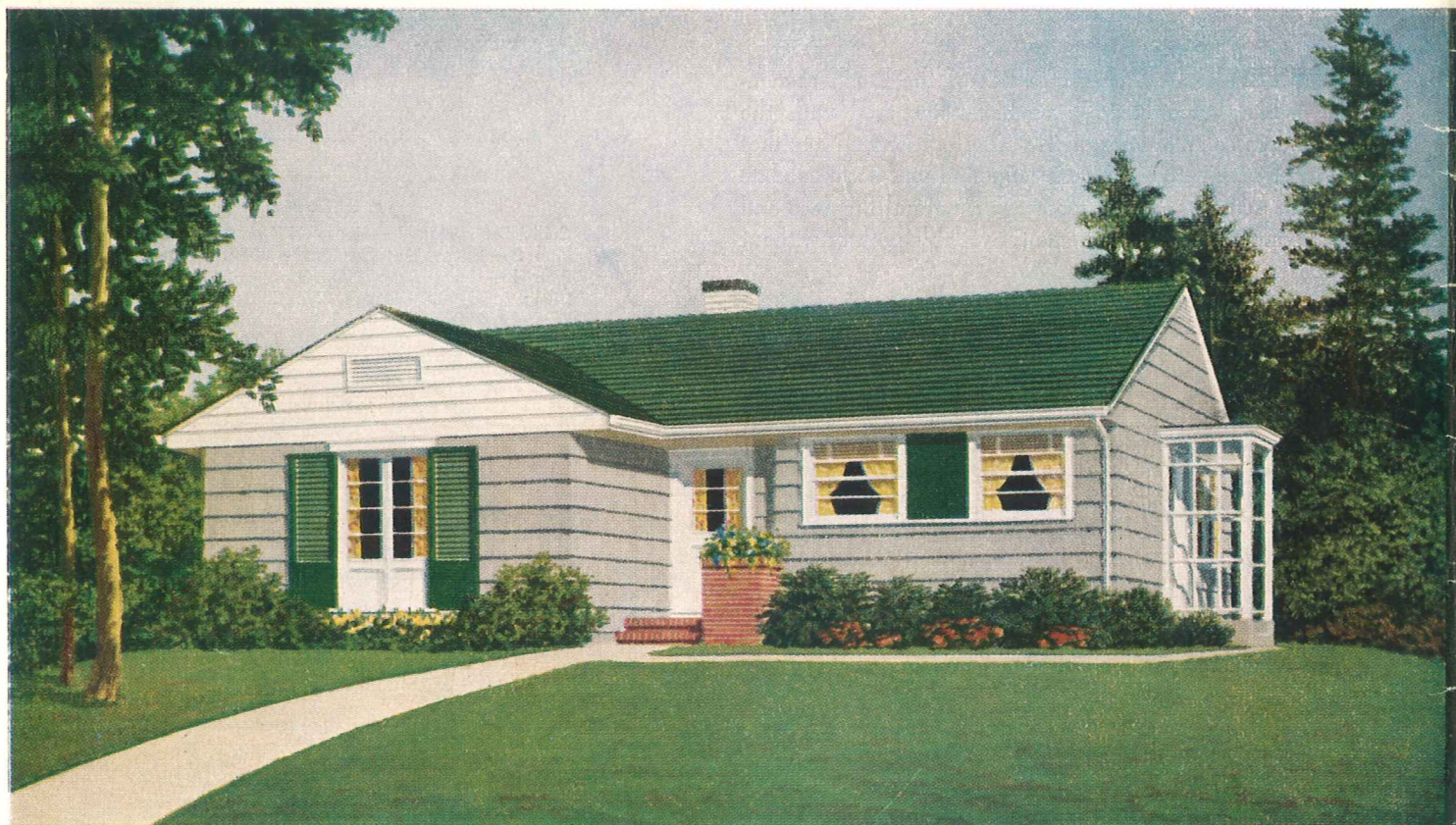
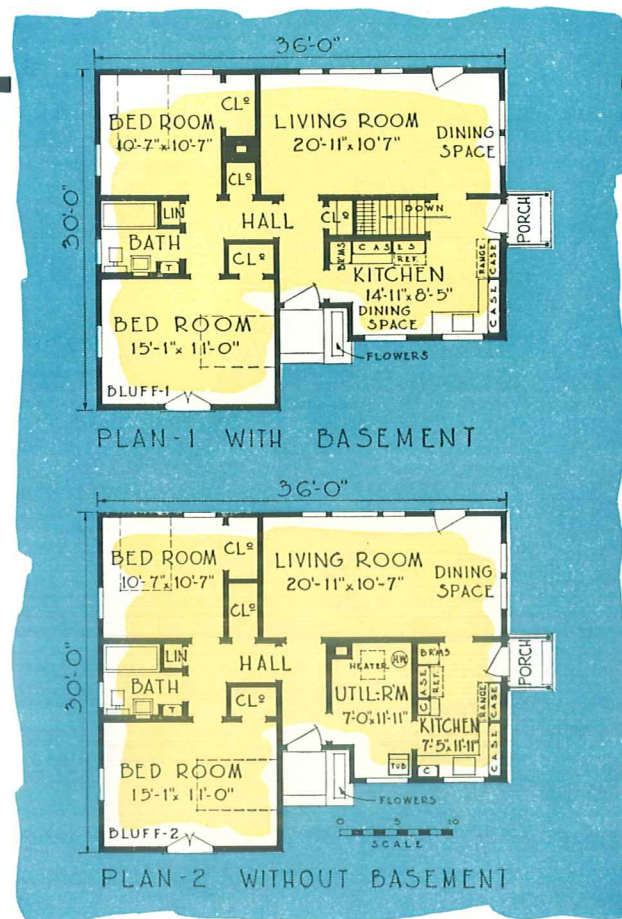
# The Bluff

- 4 rooms • Small size
- Modern bungalow type
- Dining space in kitchen

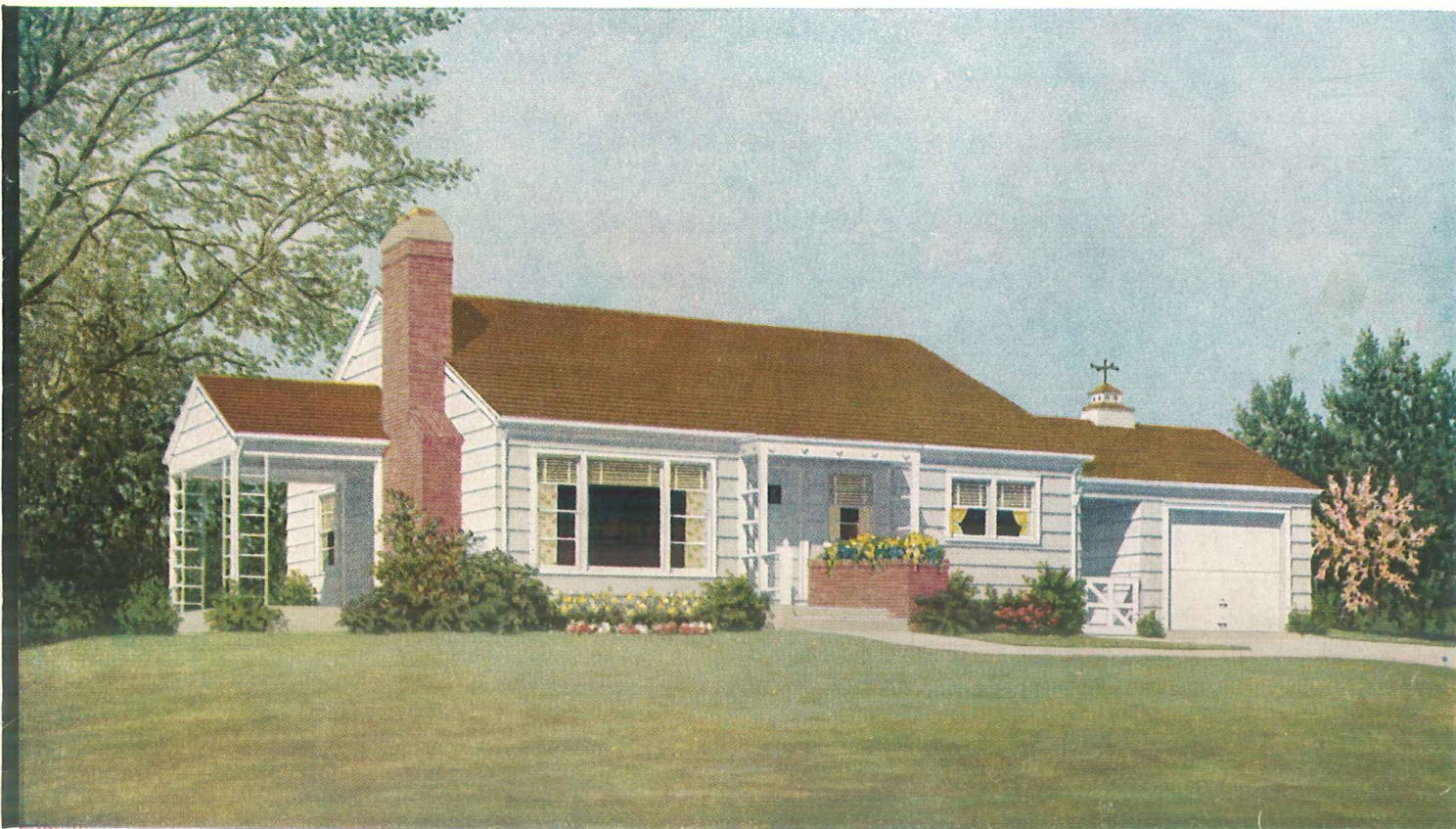
THIS home design is available with or without basement. Plan 2 without basement incorporates a utility room for laundry and heating facilities. This type of home is popularly called a "garden home" for the living room is at the rear facing the garden and the kitchen is at the front facing the street. Ample kitchen facilities are afforded, but in addition, plan 1 provides for a dining space as well. The exterior construction of this modern type home is entirely of frame.

## • DATA •

Cubic Feet: Plan 1 — House 17,886, Plan 2 — House 12,111. Square Feet: Plan 1 & Plan 2 — Living Area 942. Ceiling Height 8'-0", Basement Plan 1 — 7'-0".



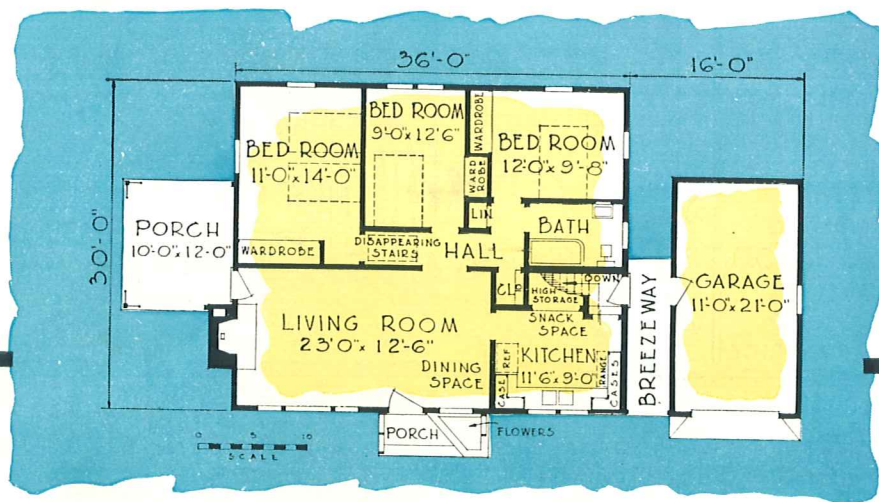




THIS outstanding home design features the use of wood shingles for sidewalls and roof and it has been selected as a truly representative example of modern home construction in the moderate cost field. The exterior combines the graciousness and dignity of early Colonial architecture with the rambling spaciousness which is so closely associated with the modern western rambling type home. Study the floor plan carefully. You will find many features and facilities well worth your attention.

## *The Certigrade National Home*

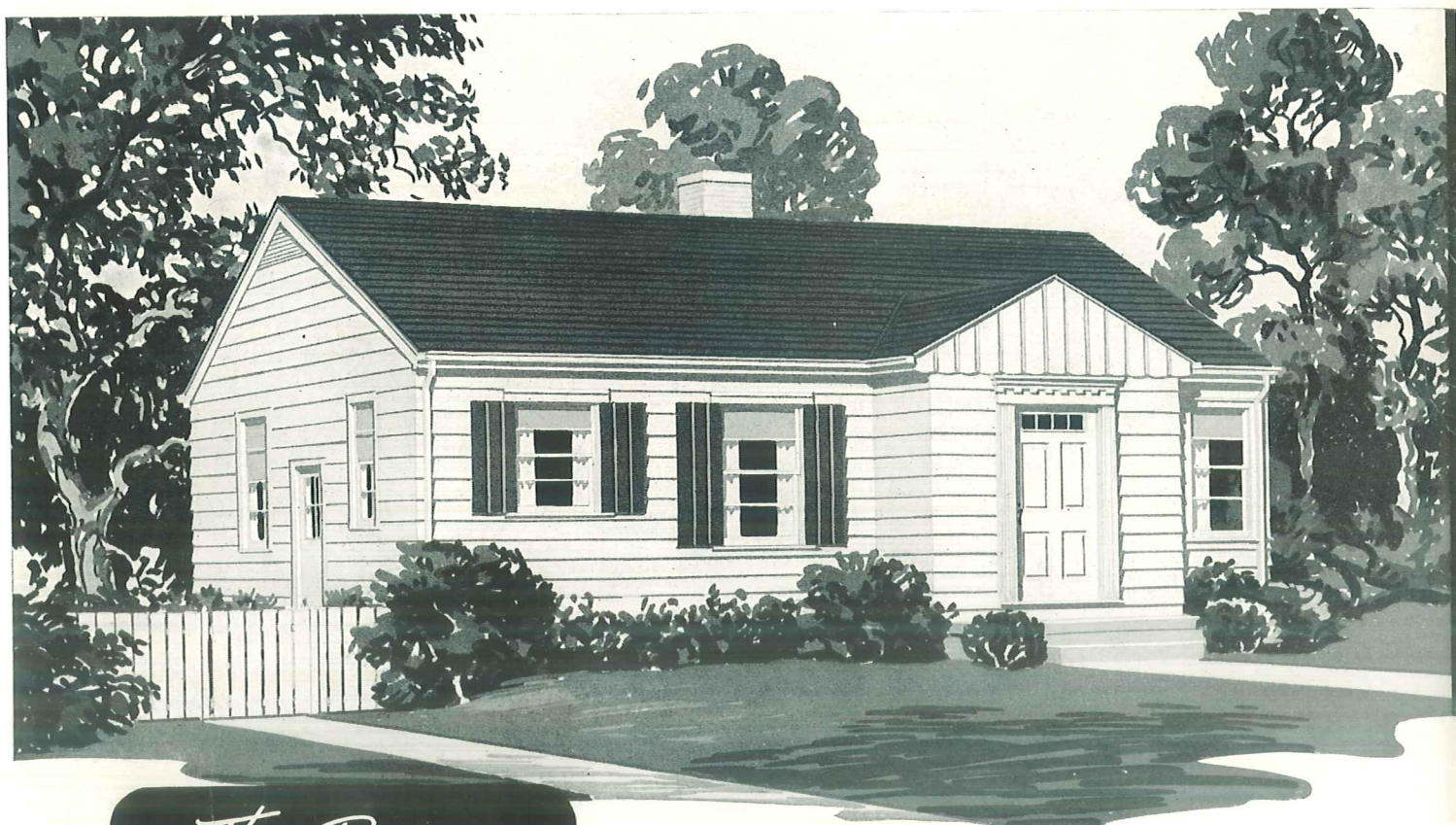
- 5 large rooms ● Dining space
- 3 bedrooms ● Attic storage
- Economical rectangular plan



### • DATA •

Cubic Feet: House 22,240, Porch 660, Garage & Breezeway 3,194. Square Feet: Living Area 1,080, Porch 120, Garage & Breezeway 322. Ceiling Height 8'-0", Basement 7'-0".

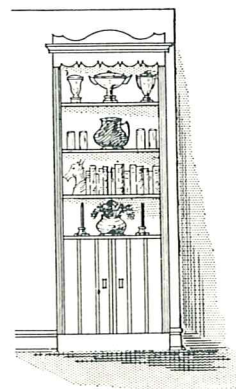
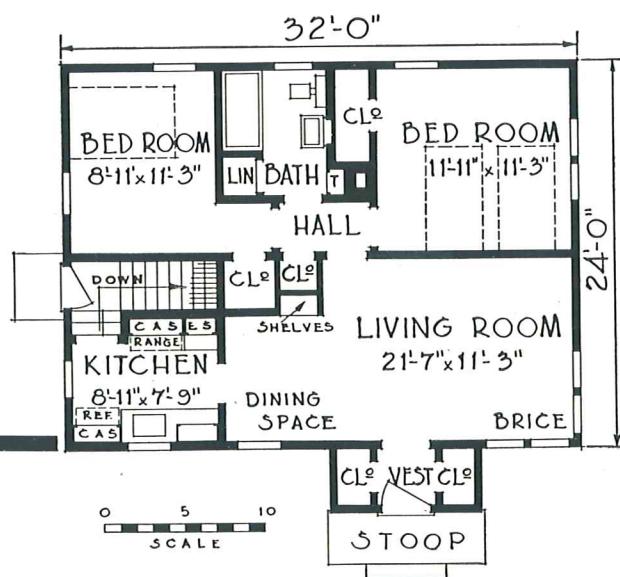




## *The Brice*

- 4 rooms • Modern colonial
- Economical rectangular plan
- Dining space in living room

THIS home is small and economical to build but efficient planning provides many modern conveniences that allow the greatest possible livability. The dining space in the living room not only does double duty but it saves the home maker many steps.

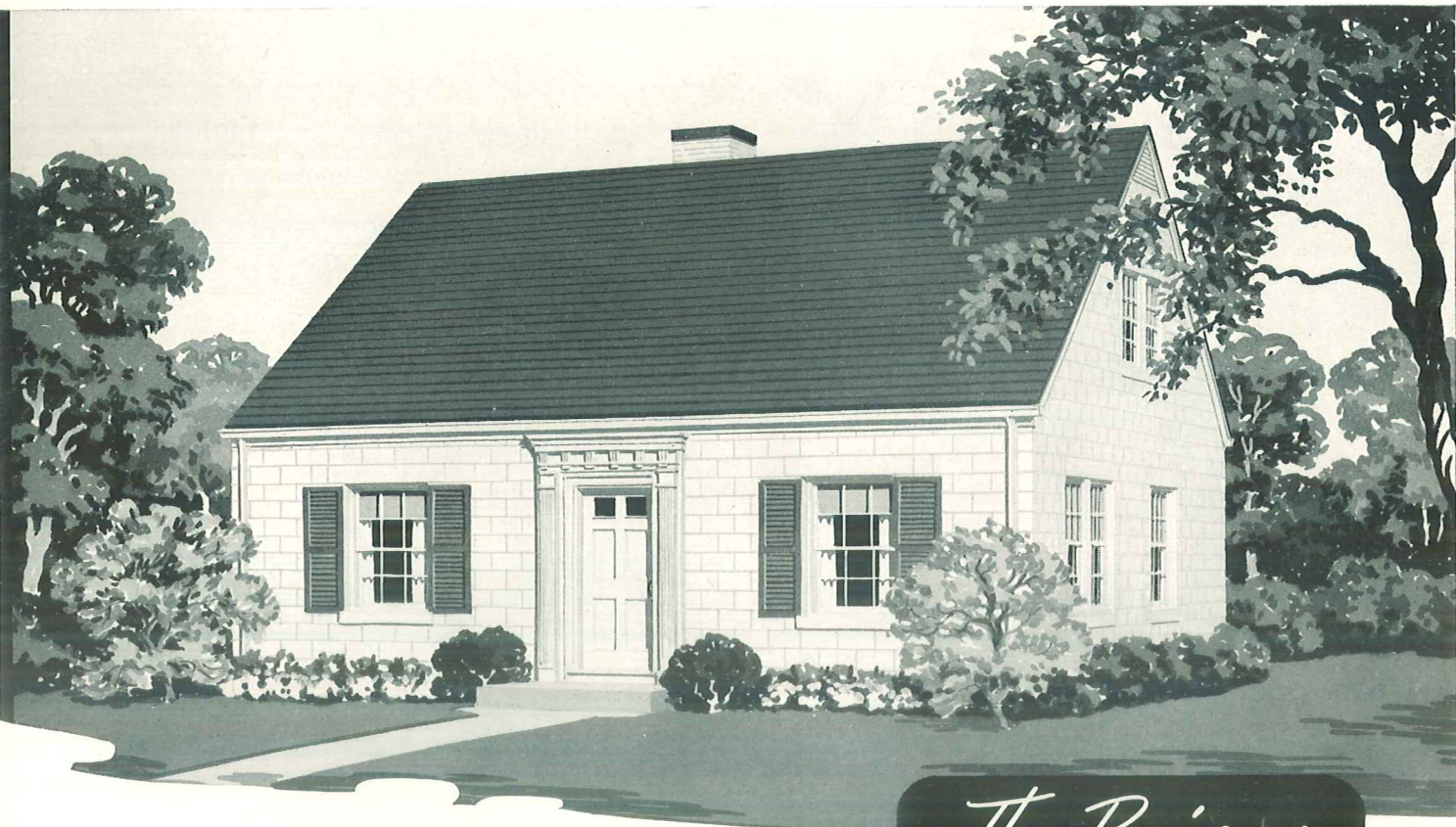


*The Shelf Cabinet  
in Dining Area*

### • DATA •

Cubic Feet: House 15,219. Square Feet: Living Area 806.  
Ceiling Height 8'-0", Basement 7'-0".





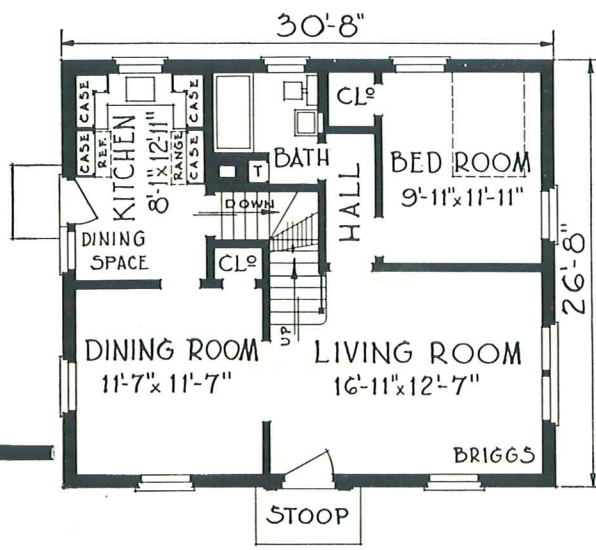
# The Briggs

- 4 rooms ● Cape Cod
- Dining space ● Full dining room
- Concrete block wall construction

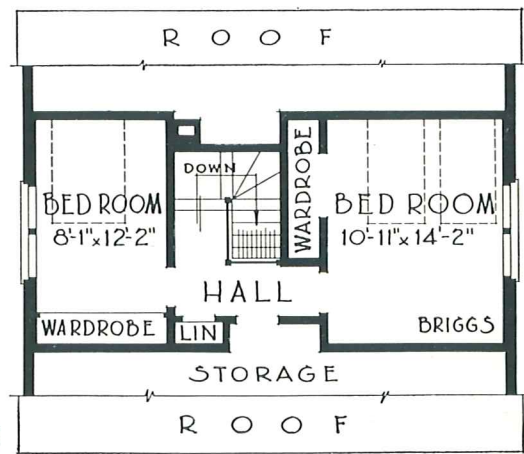
THIS home design is basically a one story plan with living room, dining room, kitchen, bedroom and bath. The home builder with an eye toward future expansion will not overlook the possibility provided for two more rooms upstairs. The concrete block wall construction adds a very modern note to this typical Cape Cod home.

## • DATA •

Cubic Feet: House 18,405. Square Feet: Living Area 818, Future 2nd Floor 460. Ceiling Height 8'-1½", Basement 7'-0".



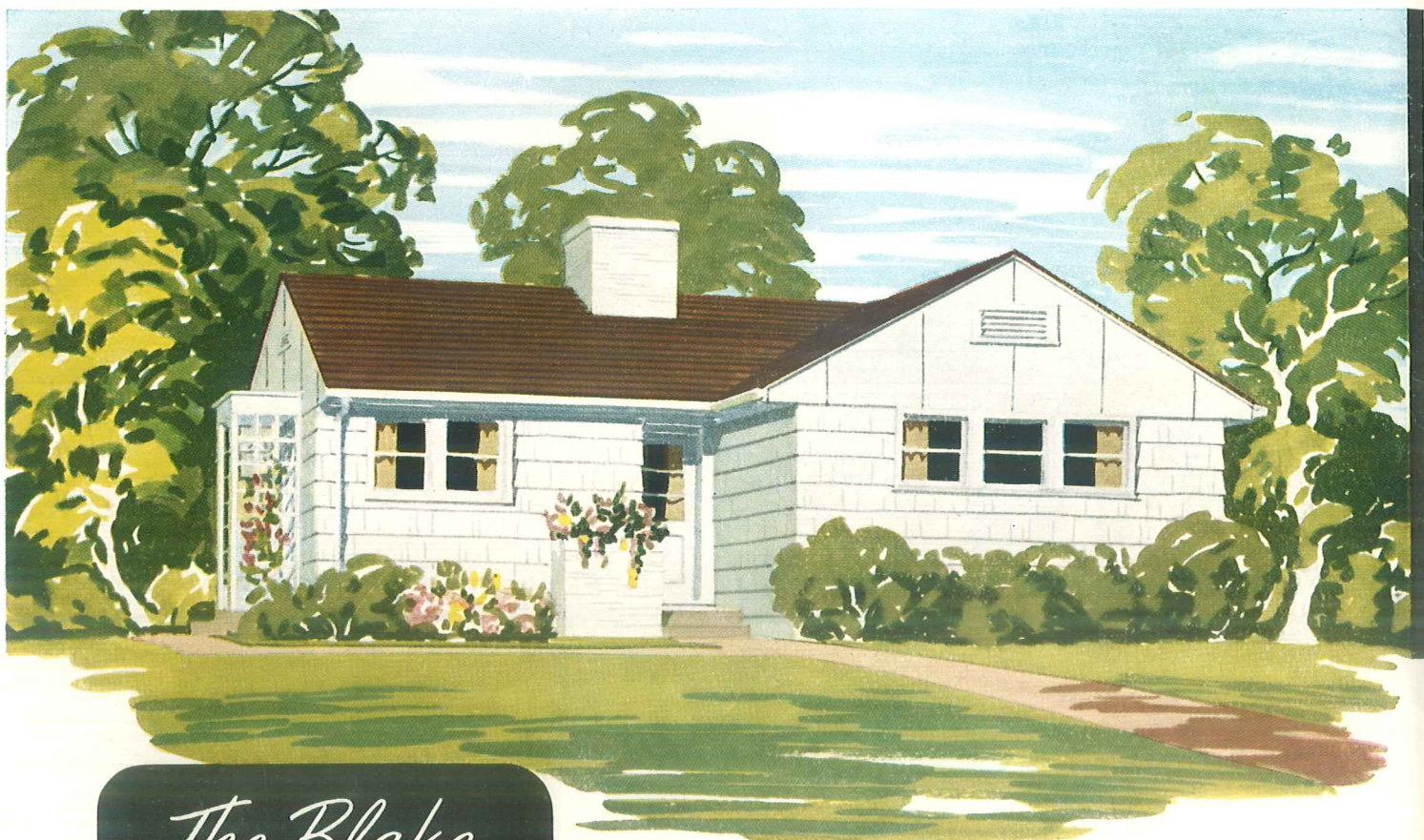
FIRST FLOOR PLAN



SECOND FLOOR PLAN  
(For Future Expansion)







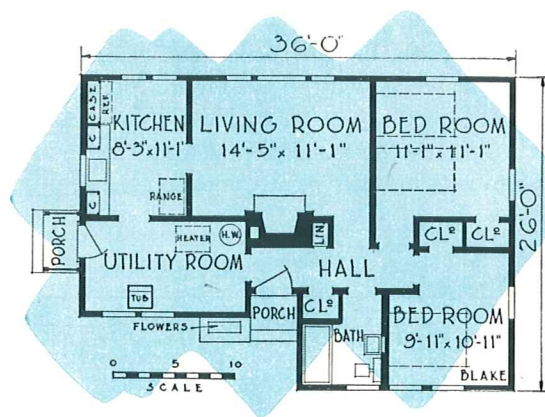
## The Blake

- 4 rooms • Utility room
- Modern exterior
- "Garden" view

AN unusually attractive home planned along conventional and traditional lines. The living room looks out upon the garden, bringing outdoor living in. The utility room provides laundry, storage and heating facilities and the width of the house is only 36 ft. and quite suitable for a 50 ft. lot.

### • DATA •

Cubic Feet: House 10,752. Square Feet: Living Area 1,036. Ceiling Height 8'-0".

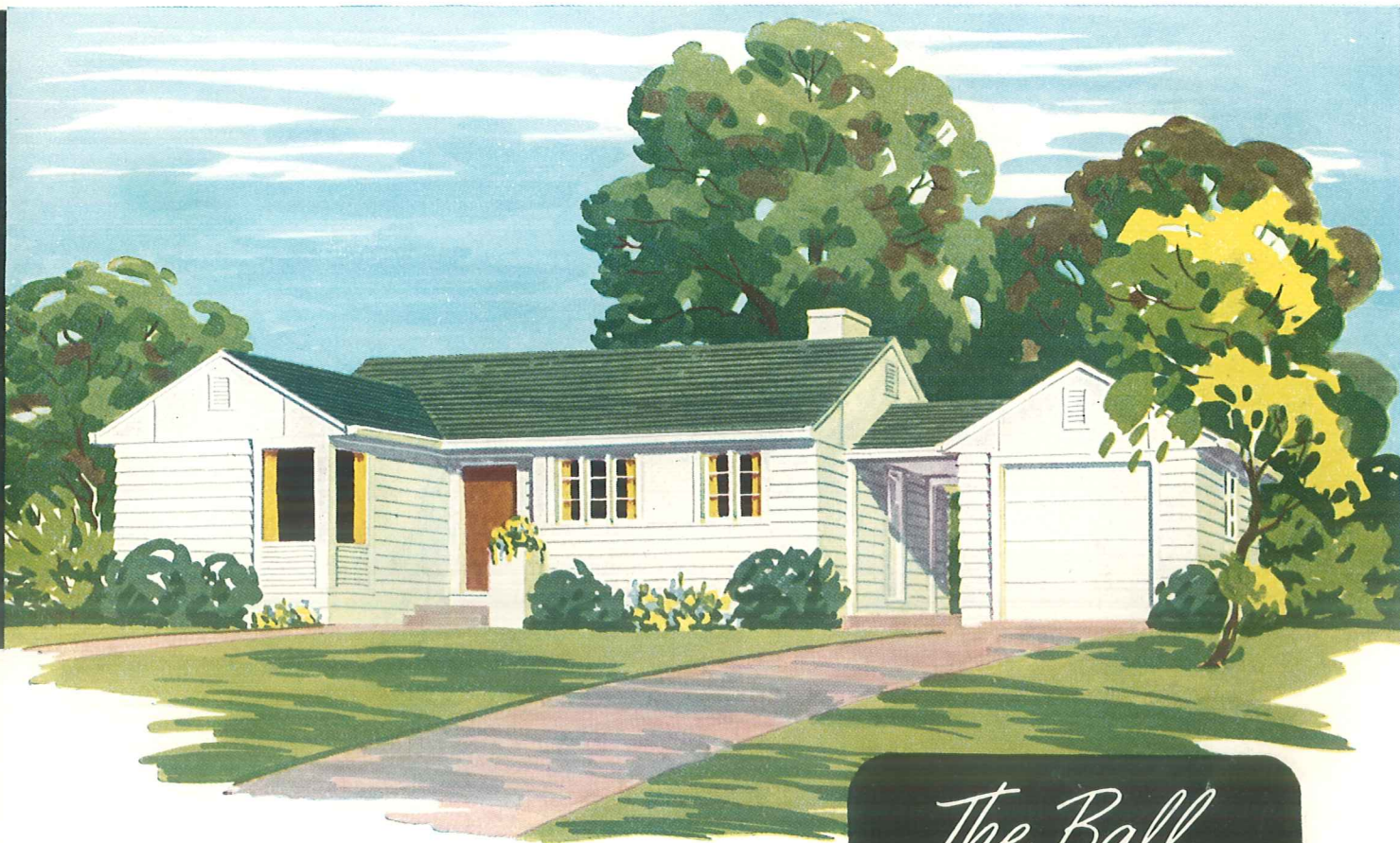


## ATTIC SPACE IS VALUABLE

AN attic need not be merely a storage space. Investigate the possibilities of your attic area. At little expense it may easily be converted into an additional bedroom, sitting room, sewing room, den or perhaps even a recreation room. Built-in beds, cabinets and closets will conserve space and add immeasurably to the attractiveness and individuality of the attic room.







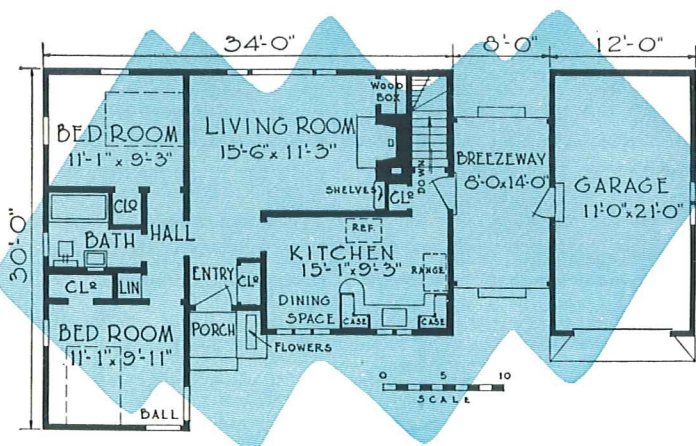
## The Ball

- 4 rooms • Dining space
- Breezeway and garage
- "Garden" view

WE call it a "garden" view home because the living room is at the rear and overlooks the garden. The old and the new are admirably combined in this modern adaptation of a conventionally planned home.

### • DATA •

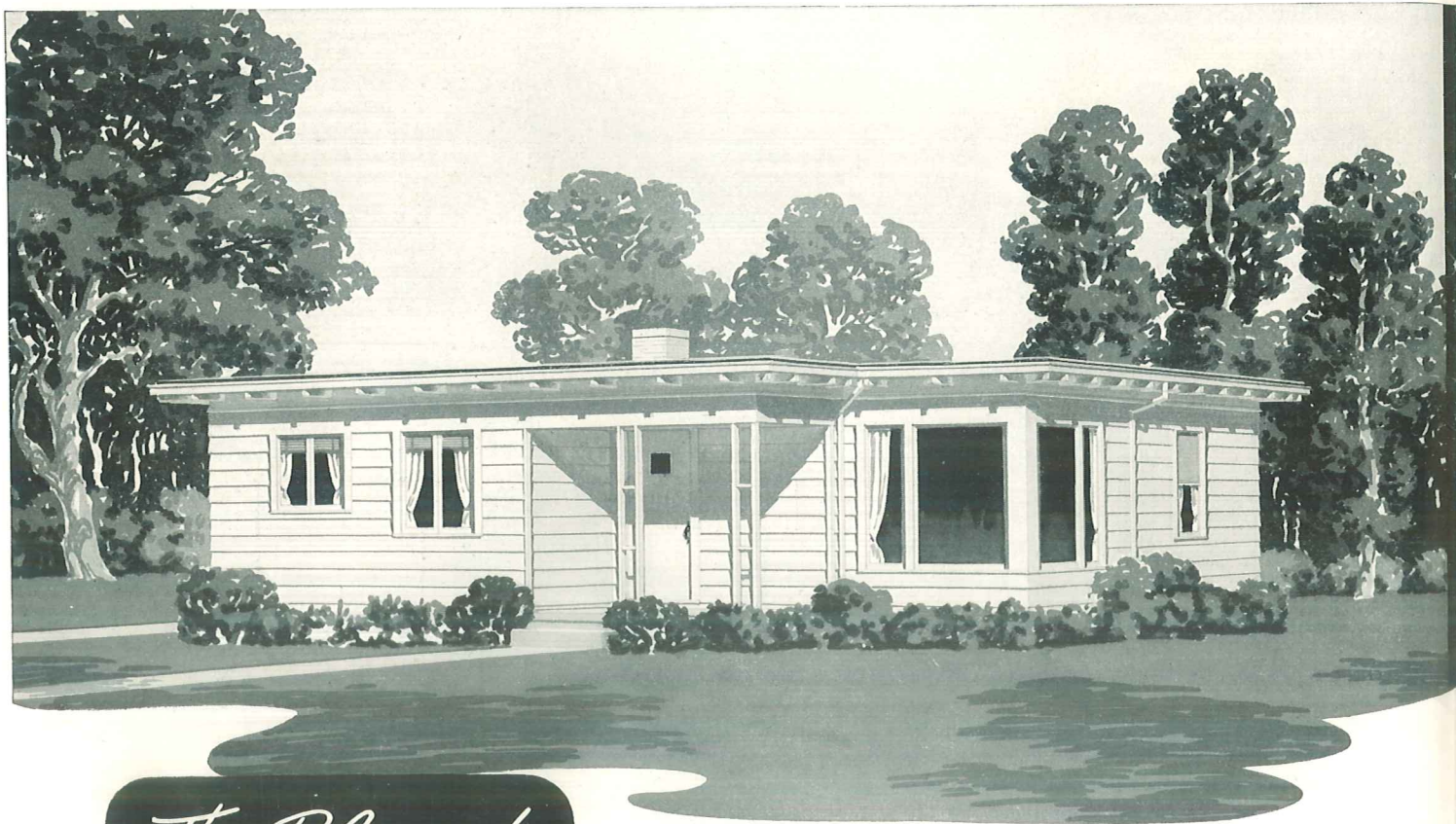
Cubic Feet: House 14,079, Garage 2,640, Breezeway 474. Square Feet: Living Area 832, Garage 264, Breezeway 112. Ceiling Height 8'-0", Basement 7'-0".



## THE USE OF GLASS

THE judicious use of glass can do wonders with any room. Large mirrors seem to increase the size of rooms whenever used. Picture windows, corner windows and other modern innovations provide sunlight, ventilation and beauty that can be achieved in no other manner. Glass blocks are now available in many sizes and patterns and it is an ideal material for brightening otherwise dreary and poorly lighted areas.



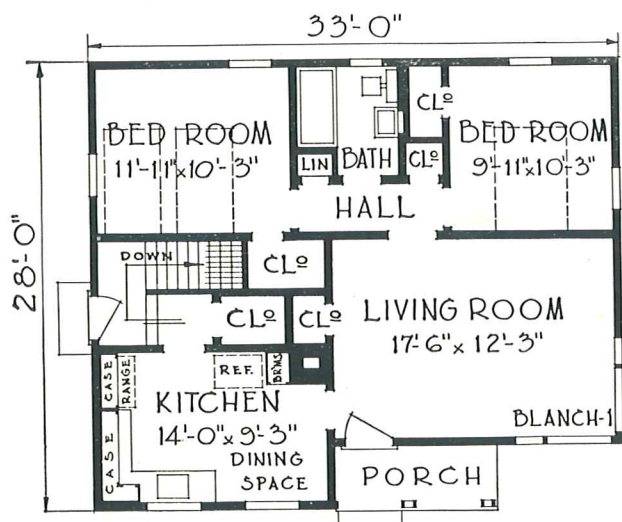


## The Blanch

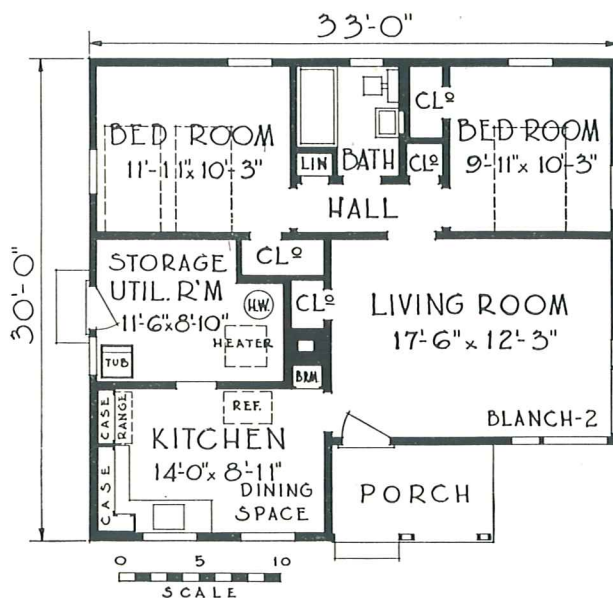
- 4 rooms • Dining space
- Contemporary modern design
- With or without basement

### • DATA •

Cubic Feet: Plan 1 — House 14,058, Plan 2 — House 9,576. Square Feet: Plan 1 — Living Area 852, Plan 2 — Living Area 882. Ceiling Height 8'-0", Basement 7'-0".



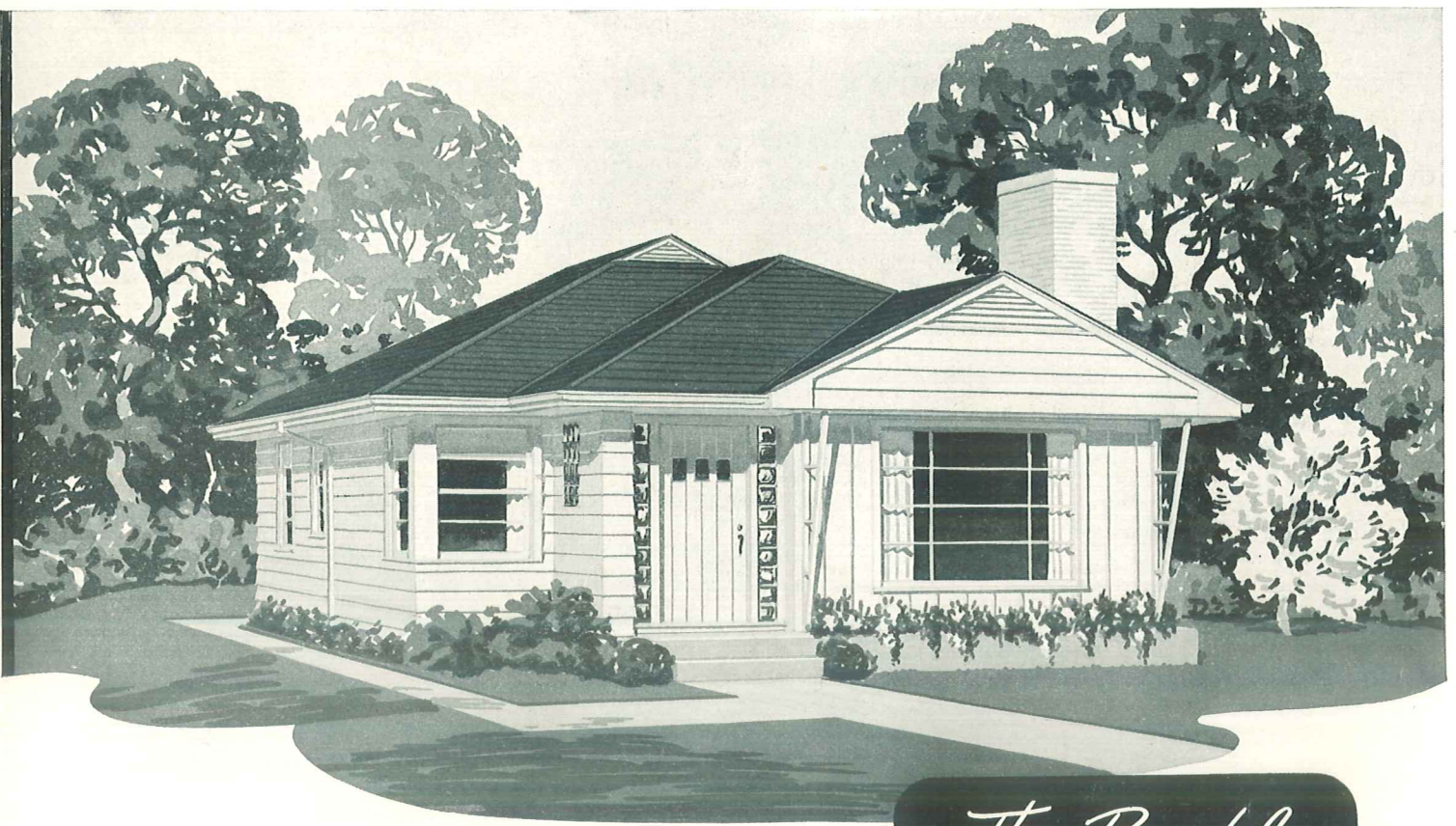
PLAN 1, WITH BASEMENT



PLAN 2, WITHOUT BASEMENT

BY increasing one dimension 2 feet, a large storage and utility room providing laundry and heating facilities makes it possible to eliminate the basement. Each plan has two bedrooms, one of which will accommodate twin beds. Dining space is provided in the kitchen. Although this home is small in overall size it has a large living room and porch such as are usually found only in larger homes.

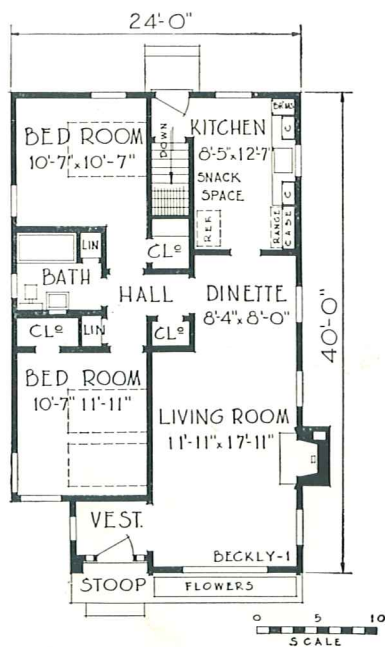




THIS is an ideal home for a narrow lot. Plan 2 without basement is slightly deeper than Plan 1 in order to accommodate the utility room with heating and laundry facilities, replacing the basement. The exterior design is of contemporary modern architecture and glass block panels are featured on each side of the entrance. The living room has a large picture window and a natural fireplace. Both plans have ample dining space in kitchen.

## The Beckly

- 4 rooms • For narrow lot
- Dining space • Fireplace
- Contemporary architecture

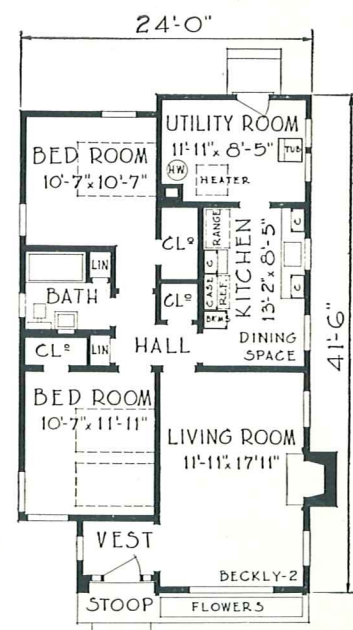


PLAN 1, WITH BASEMENT

When ordering plans specify whether Plan 1 or Plan 2 is wanted.

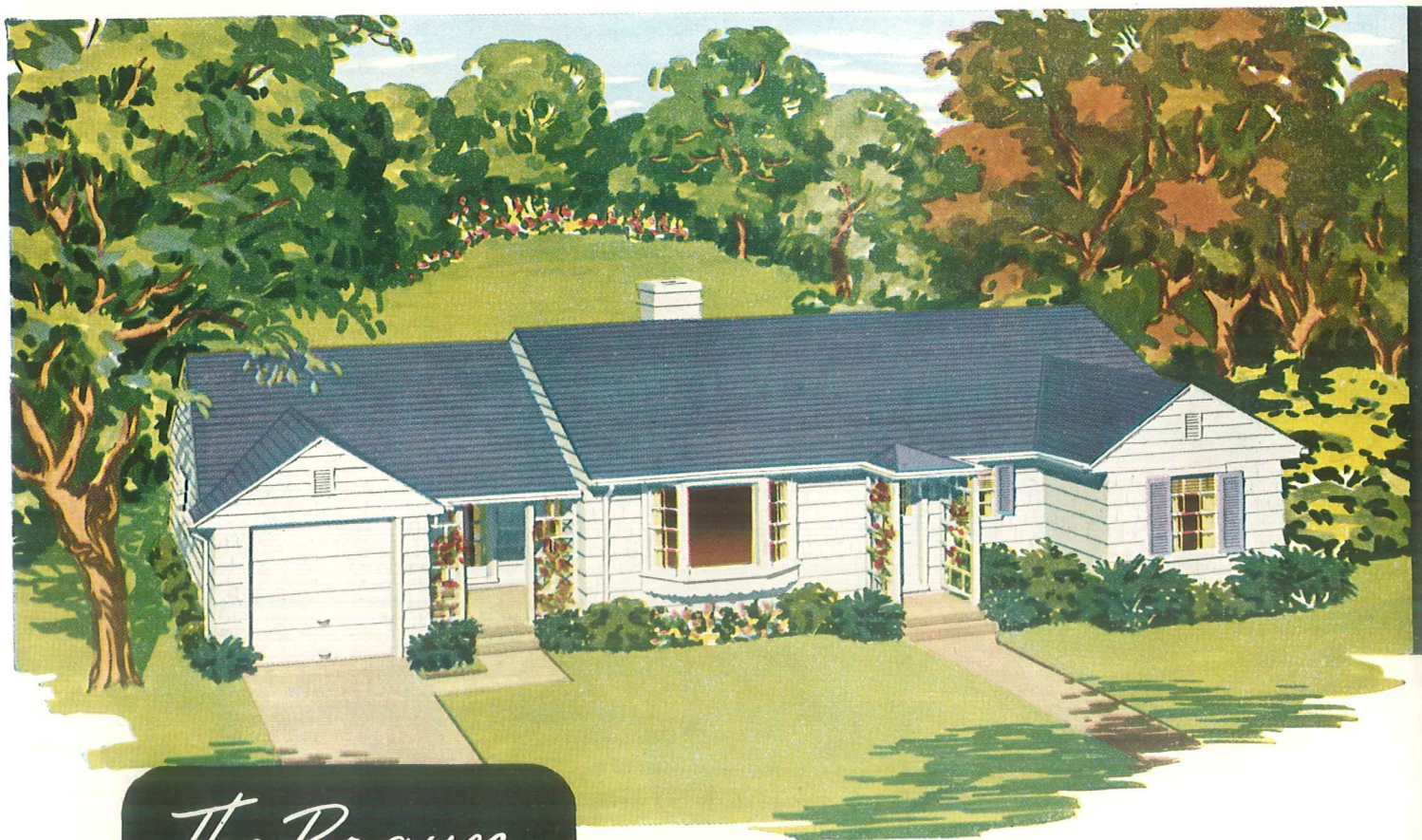
### • DATA •

Cubic Feet: Plan 1 — House 17,556, Plan 2 — House 12,768. Square Feet: Plan 1 — Living Area 930, Plan 2 — Living Area 950. Ceiling Height 8'-0", Basement 7'-0".



PLAN 2, WITHOUT BASEMENT





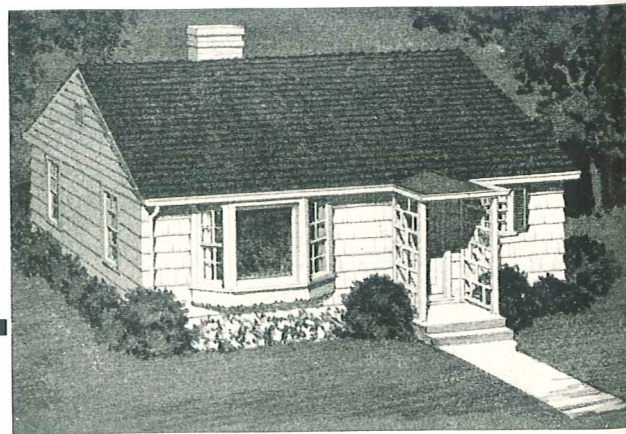
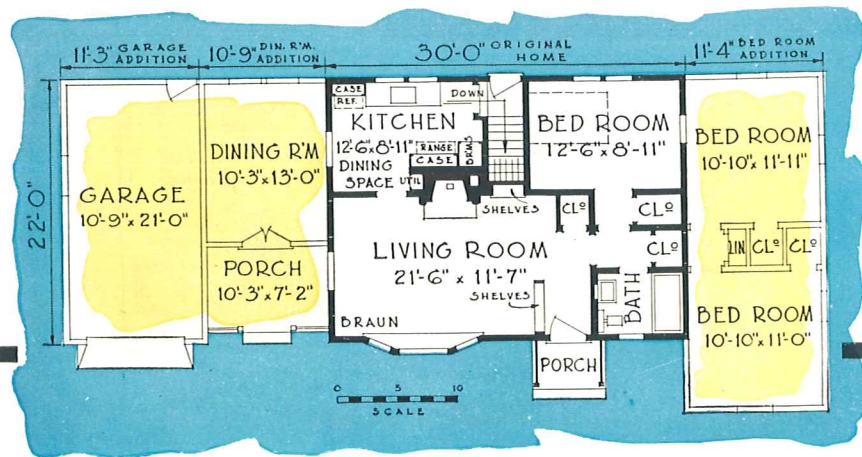
## The Braun

- 3 room original home
- Add 3 rooms, garage later
- Basement under original home

### • DATA •

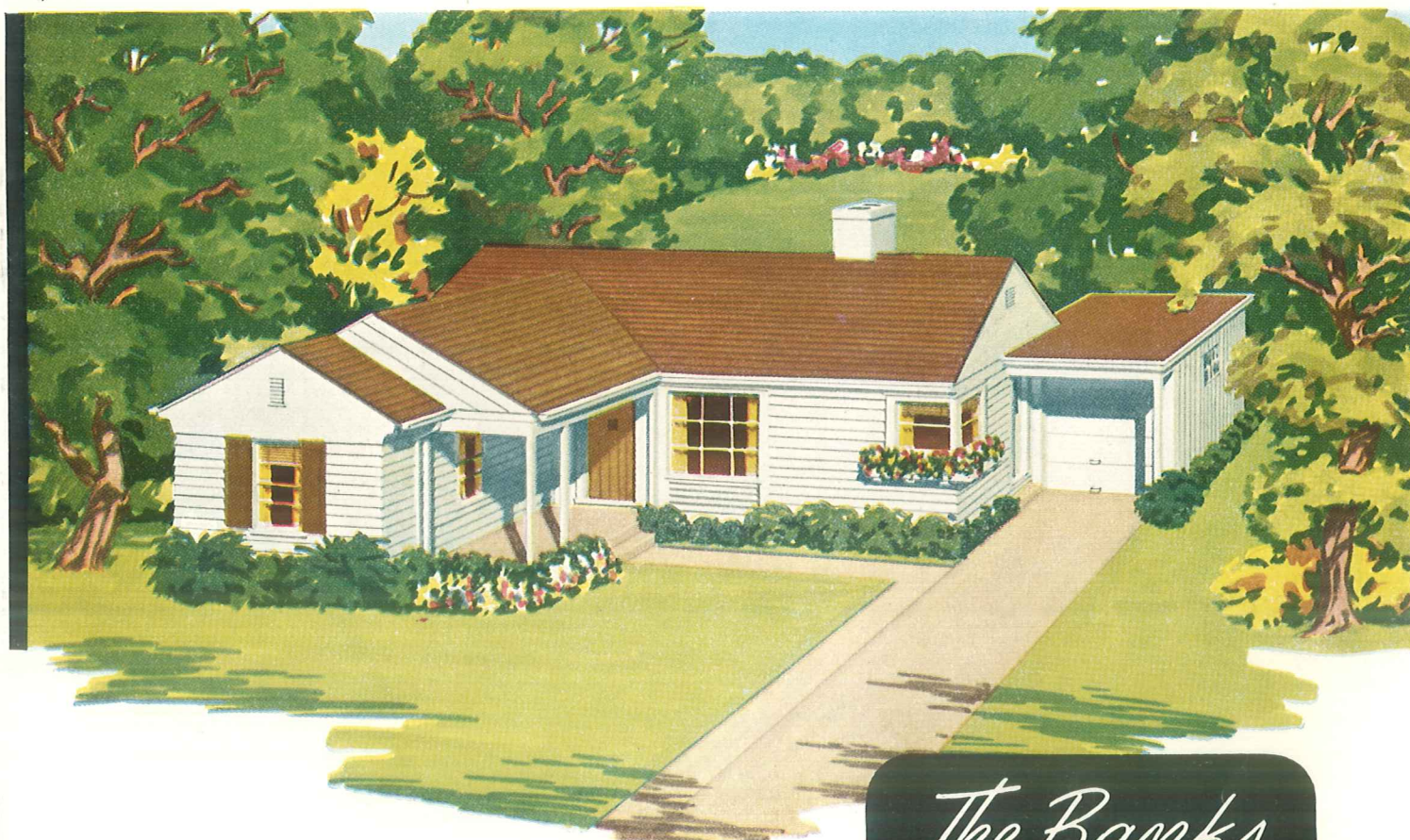
Cubic Feet: Original House 12,990, 2 Bedroom Add. 4,018, Garage Add. 2,783, Dining Room & Porch Add. 2,129.  
 Square Feet: Original House 660, 2 Bedroom Add. 320, Garage Add. 253, Dining Room Add. 147, Porch Add. 73.  
 Ceiling Height 8'-0", Basement 7'-0".

THIS home may either be constructed as a large ranch house as shown above or it may be originally built as the smaller modern Cape Cod type shown below and the bedrooms, dining room, and garage added at a later date. The original home which is 30 ft. wide by 22 ft. deep is provided with a full basement. The living room has an attractive bay window with the center sash a large picture window. There is a natural fireplace with book shelves at the right.



*The Original Home*





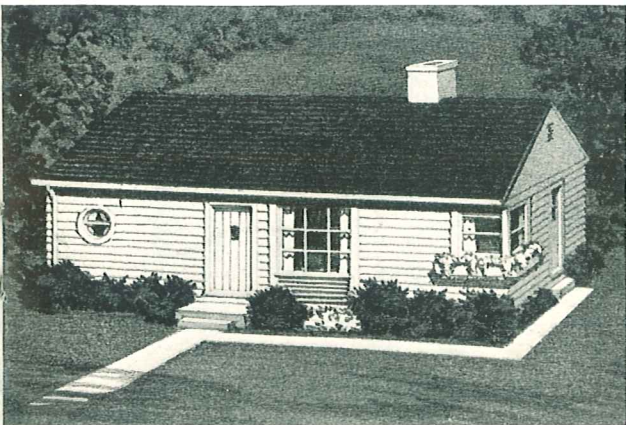
# The Banks

- 3 room original home
- Add bedroom, garage and porch
- Planned with no basement

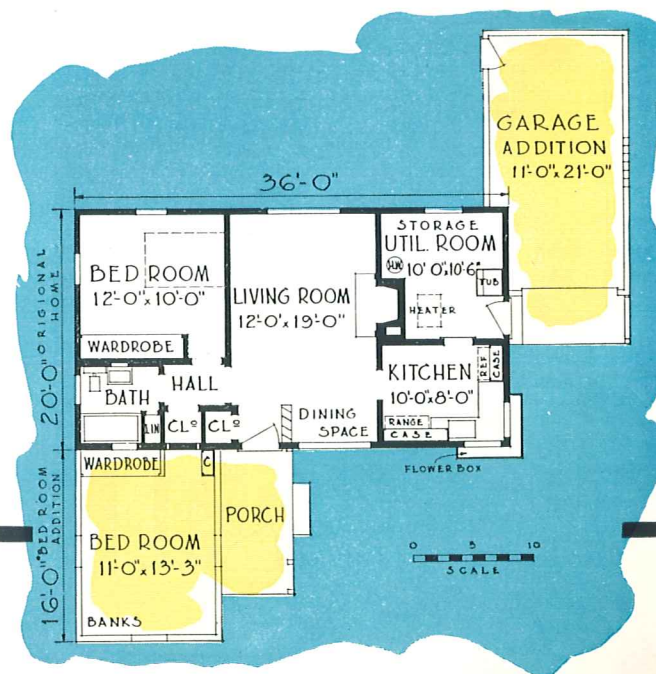
HERE is a home designed to grow gracefully. The original home, although small, contains the living room, bedroom, bath, and utility room, for comfortably housing the small family. At a later date a garage, bedroom, and porch may be added. The ultimate home is shown above and the original home below. The plan does not have a basement, for the utility room provides ample storage, laundry and heating facilities.

• DATA •

Cubic Feet: Original House 8,640, Bedroom & Porch Add. 2,412, Garage Add. 2,555. Square Feet: Original House 720, Bedroom Add. 192, Porch Add. 72, Garage Add. 249. Ceiling Height 8'-0".



## The Original Home



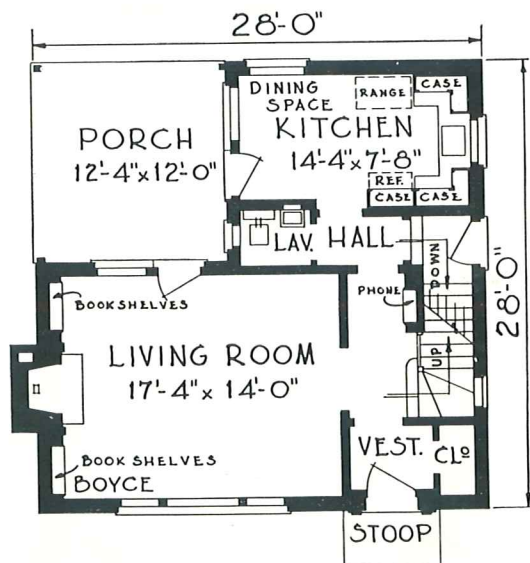




## The Boyce

- 5 rooms • Two story home
- Large porch • Powder room
- Natural fireplace
- Open book shelves

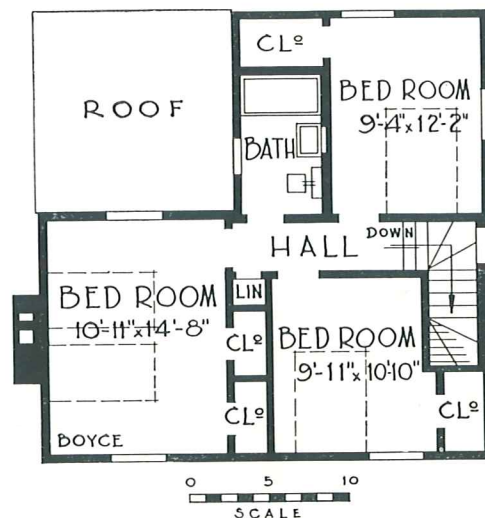
THIS five room home combines spaciousness and efficiency to meet the requirements of a medium sized family. A dining area is provided in the kitchen and the first floor offers the convenience of a powder room. The kitchen is planned on the "U" pattern and its convenience and efficiency may be readily recognized. The large living room has a natural fireplace flanked by book shelves on either side, as well as a picture window.



FIRST FLOOR PLAN

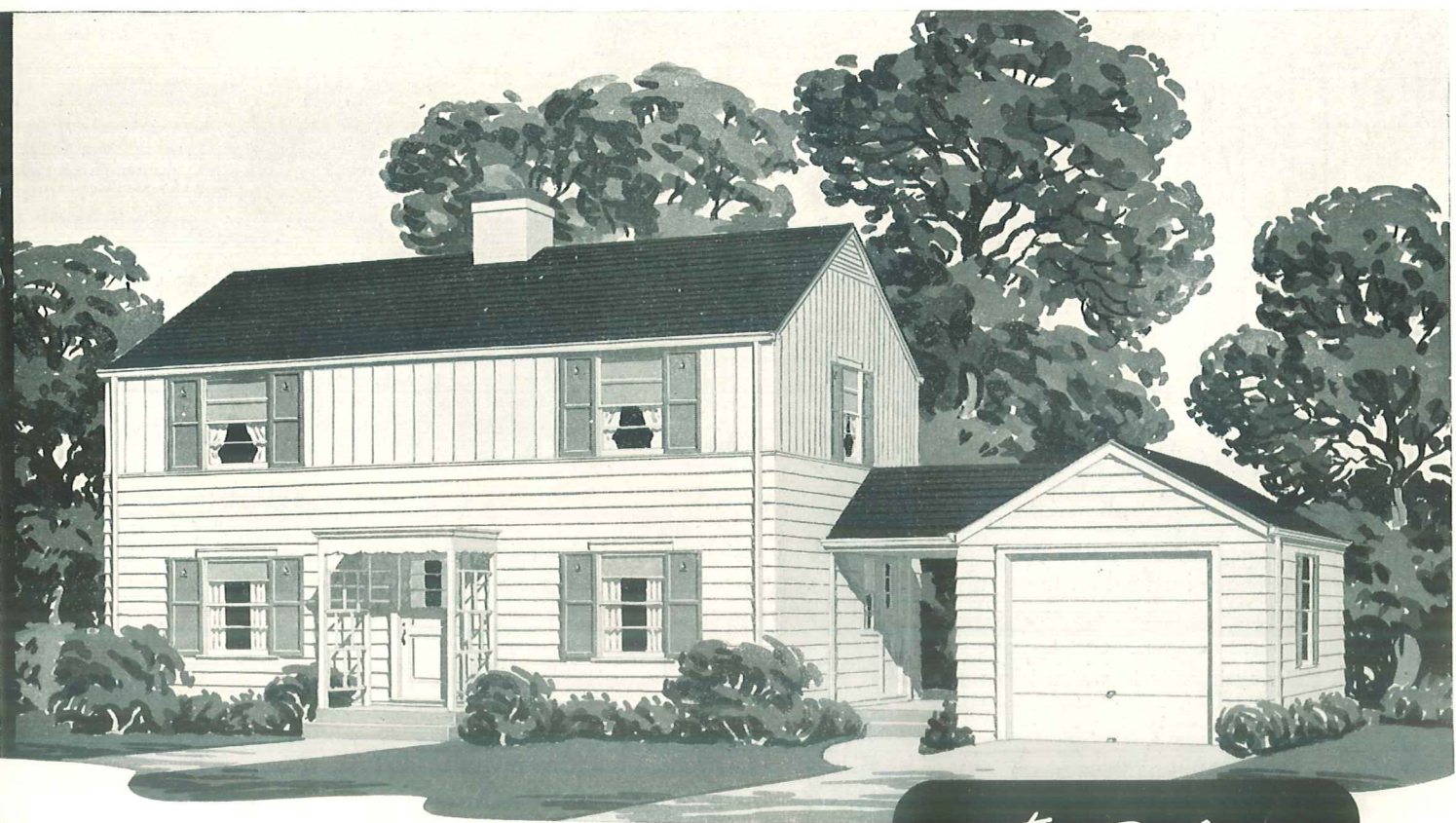
### • DATA •

CUBIC FEET:  
House 15,582, Porch 666.  
SQUARE FEET:  
Living Area 1st Floor 636,  
Living Area 2nd Floor 636,  
Porch 148.  
CEILING HEIGHTS:  
1st Floor 8'-0",  
2nd Floor 7'-6",  
Basement 7'-0".



SECOND FLOOR PLAN





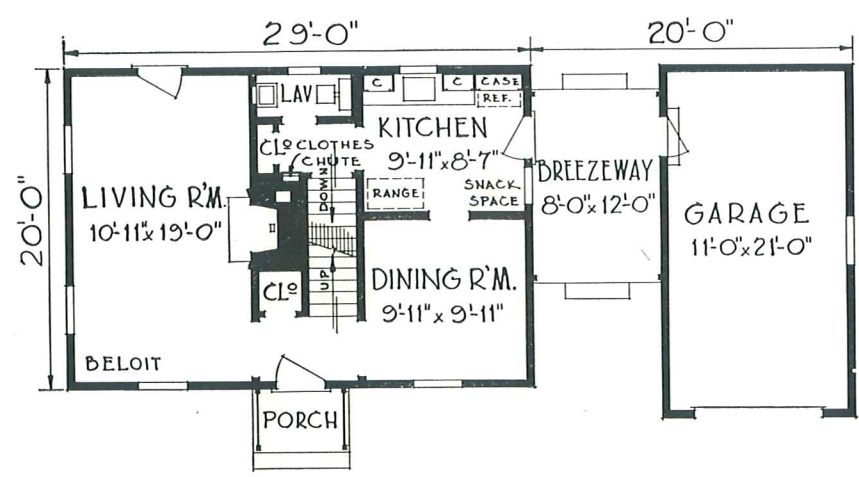
## The Beloit

- 6 rooms • 2 story
- Breezeway and garage
- Economical rectangular plan

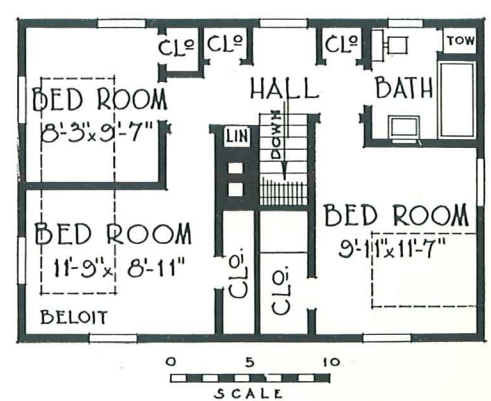
ALTHOUGH this home is not large, its economical rectangular planning affords spaciousness downstairs and three bedrooms on the second floor. The living room has a natural fireplace and in addition to the full bath upstairs, there is a powder room on the first floor. Note the ample closet facilities. All of the plumbing is confined to the rear of the house. The exterior construction is entirely of frame with bevel siding used on the first floor and vertical boards above.

### • DATA •

Cubic Feet: House 15,768, Breezeway 504, Garage 2,508. Square Feet: 1st Floor 580, 2nd Floor 580, Breezeway 96, Garage 264. Ceiling Heights: 1st Floor 8'-0", 2nd Floor 7'-6", Basement 7'-0".



FIRST FLOOR PLAN



SECOND FLOOR PLAN



# 8

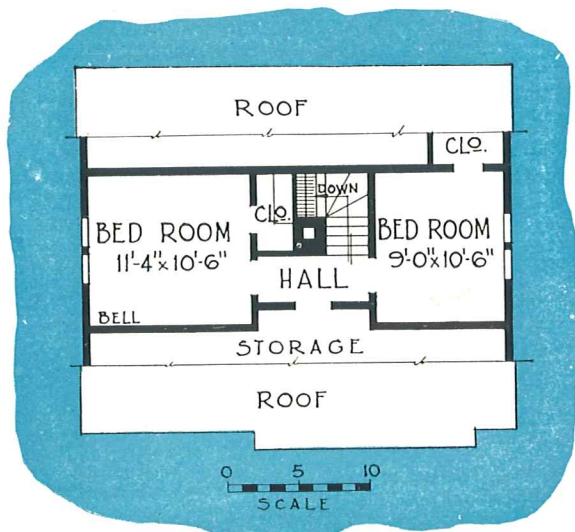
## EXTERIORS FOR THE SAME BASIC PLAN

THE same basic floor plan, economically rectangular, with minor variations is adaptable to any of the eight attractive exteriors featured on these two pages. The designs are all basically modern colonial, yet they are all decidedly different from each other. Design "F," for example, has distinctive contemporary architectural features and designs B and D have real Cape Cod characteristics. The floor plan provides four rooms with stairway to attic in which two rooms may later be built as suggested by the attic plan shown below. Dining space is provided in the kitchen.

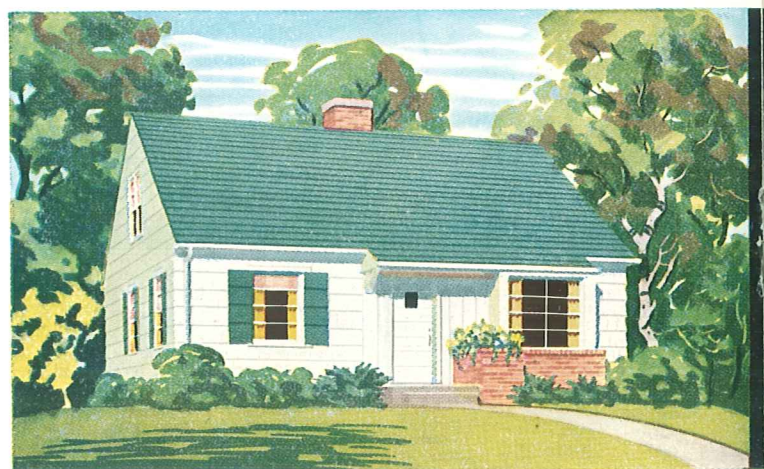
### *The Bell*

- 4 rooms • Small size
- Dining space in kitchen
- Add Attic rooms, later

#### ATTIC PLAN



A SUGGESTED PLAN FOR  
TWO ROOMS IN THE ATTIC



Design A



#### • AVERAGE DATA •

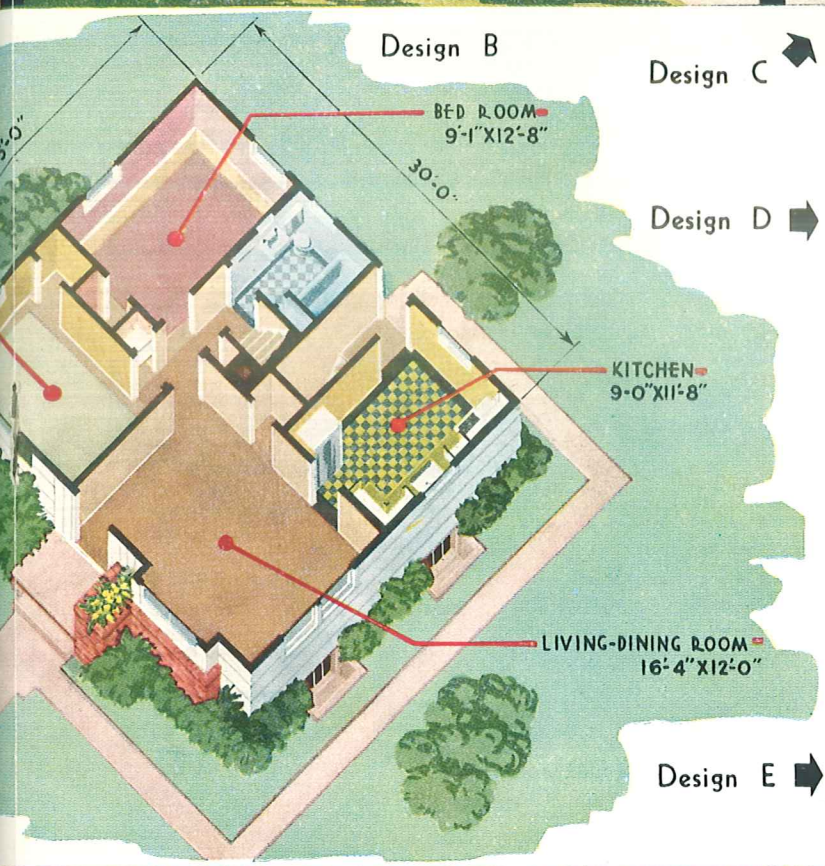
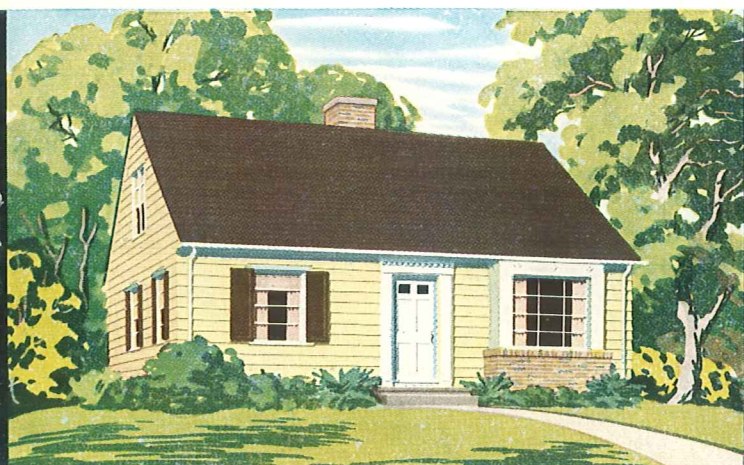
Cubic Feet: House 15,920. Square Feet: Living Area 758, Future 2nd Floor 345. Ceiling Heights: 1st Floor 8'-0", Basement 7'-0".

When ordering plans be sure to specify which exterior design is wanted.



Design H





Design C

Design D

Design E



Design G

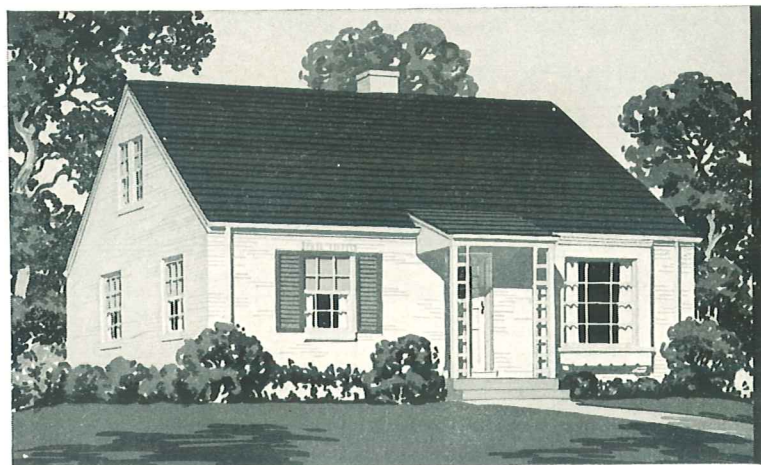
Design F



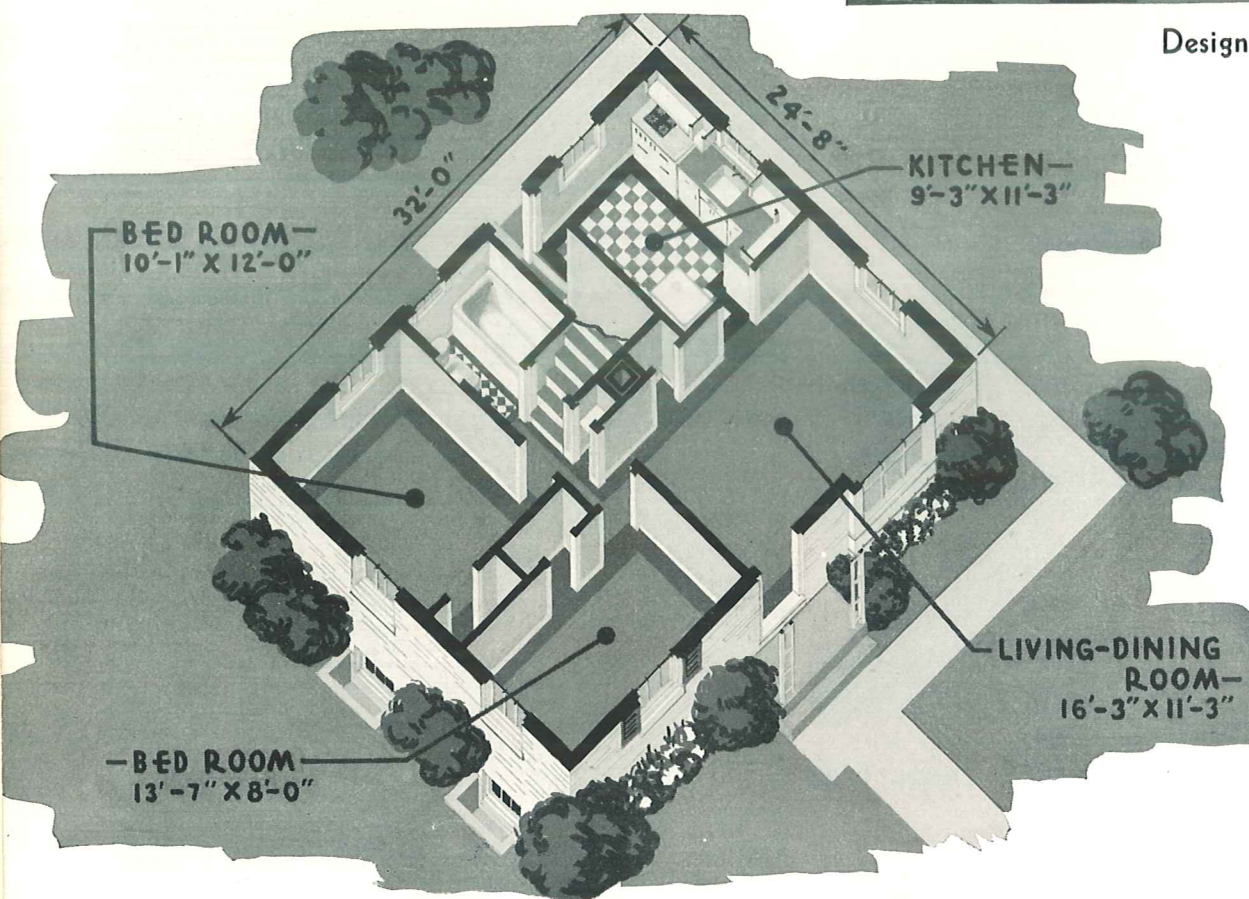
# The Boyes

- 4 rooms ● Dining space
- Brick construction
- Economical rectangular plan

See Pages 16 and 17 for similar design in frame construction.



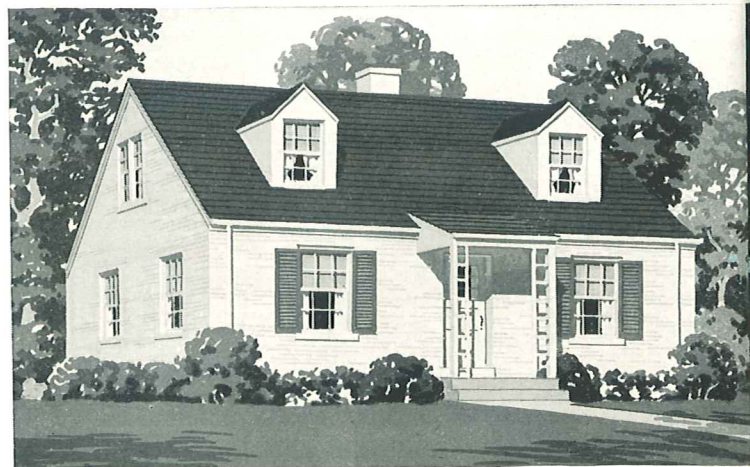
Design A



# 8

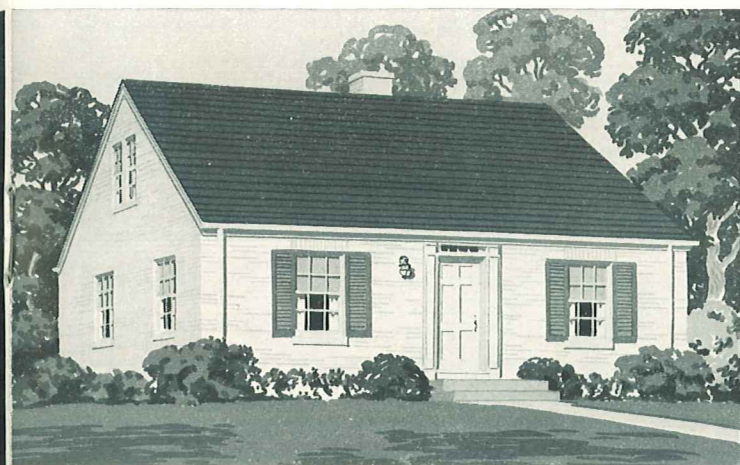
**BRICK  
HOMES  
FOR SAME  
BASIC  
PLAN**

ALL of these eight brick homes are, with minor variations, designed for the utilization of the same floor plan. All of them are built upon the economical rectangular plan and the four rooms actually provide the efficiency of five through the ample dining space in the kitchen. An attic stairway leads up from the center hall, adjacent to the bath, and two bedrooms and lavatory may be added in the attic as a future development, if required. In anticipation of the future use of the second floor, the attic plan includes a rear dormer. A full basement is provided under the entire plan.

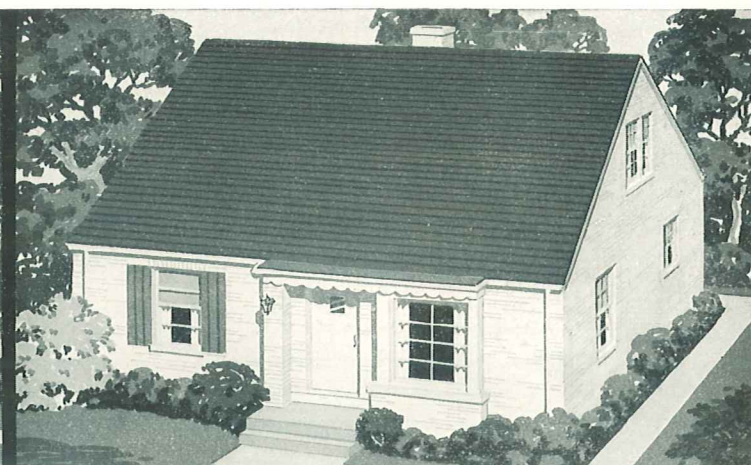


Design H

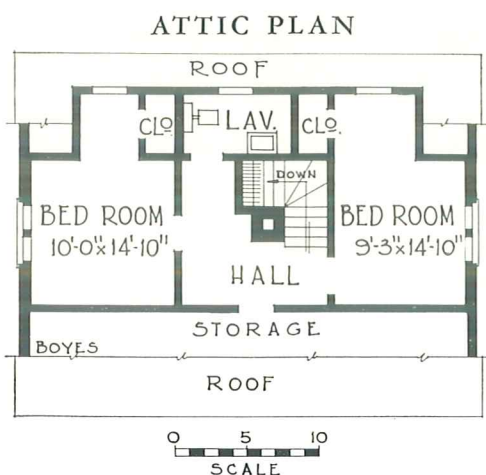




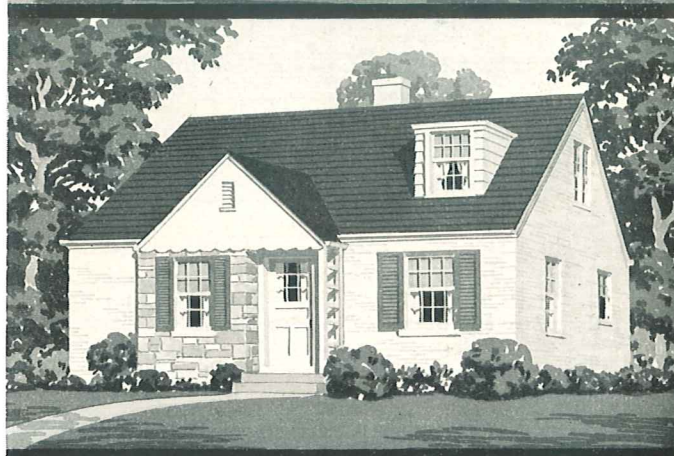
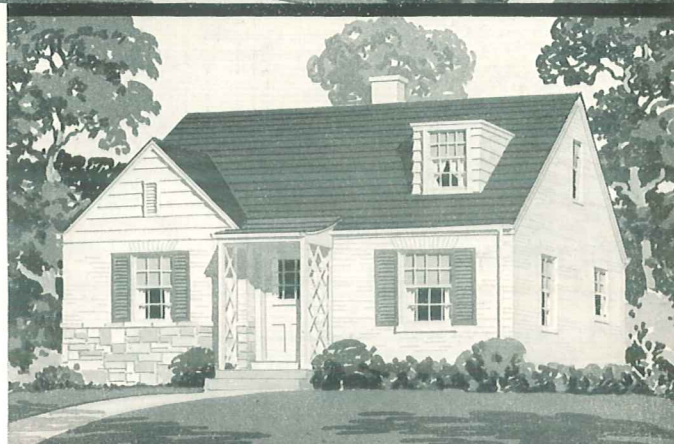
Design B



Design C



Design D



Design E

A SUGGESTED PLAN FOR TWO FUTURE ROOMS AND LAVATORY IN ATTIC

• AVERAGE DATA •

Cubic Feet: House 16,520. Square Feet: Living Area 776, Future 2nd Floor 472. Ceiling Heights: 1st Floor, 8'-0", Basement 7'-0".

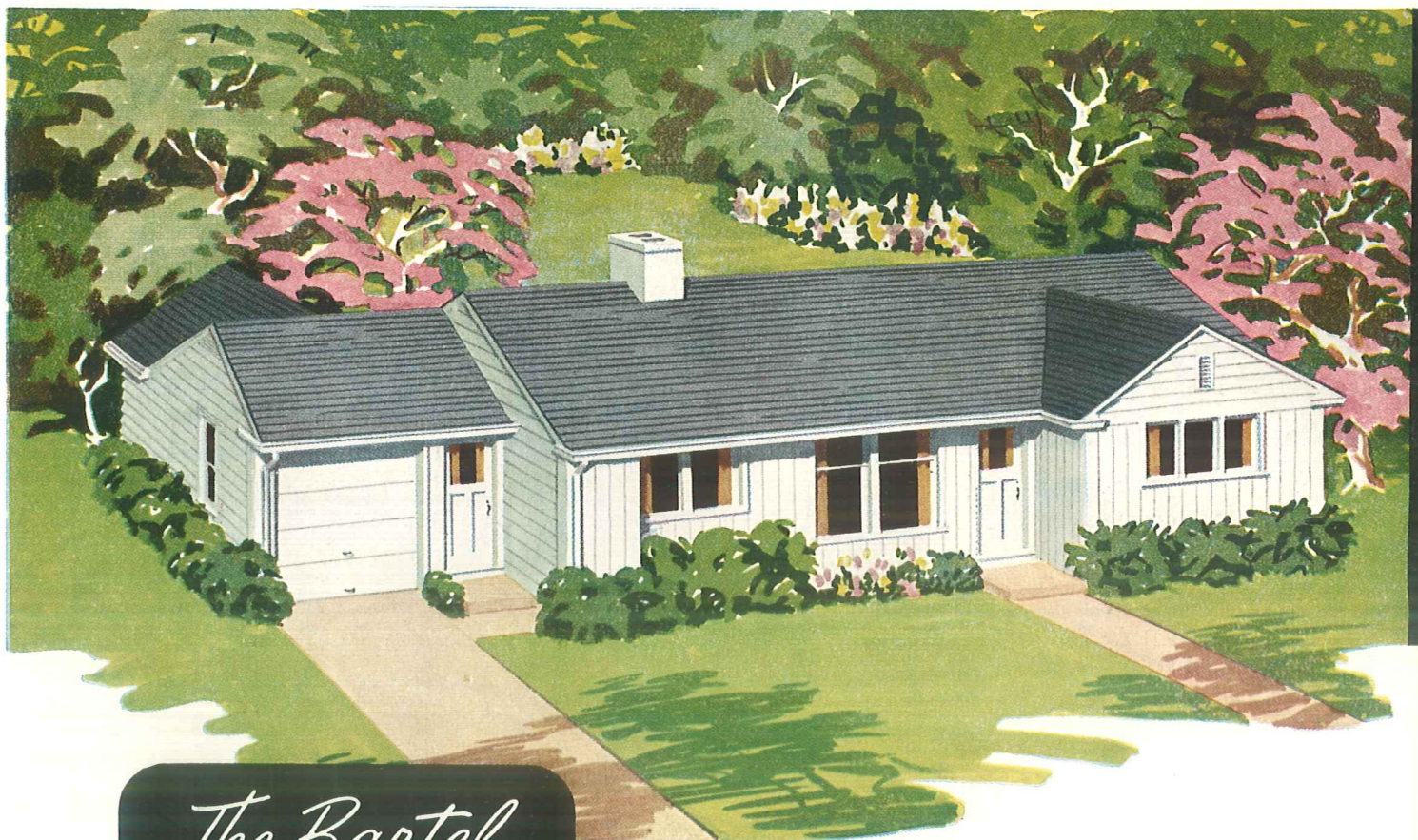


Design G



Design F





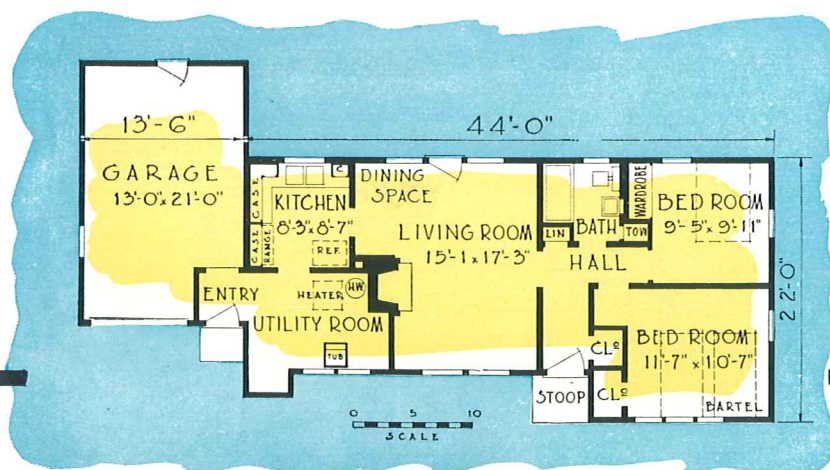
## *The Bartel*

- 4 room ranch house
- Attached garage
- Concrete slab floor
- Dining space • Utility room

THIS wide, rambling, ranch type home with its attached garage is particularly suitable for construction on a wide or corner lot. It is designed for economy and efficiency in building and the combination of the vertical and horizontal siding provides pleasing contrast and accentuates the ranch effect,

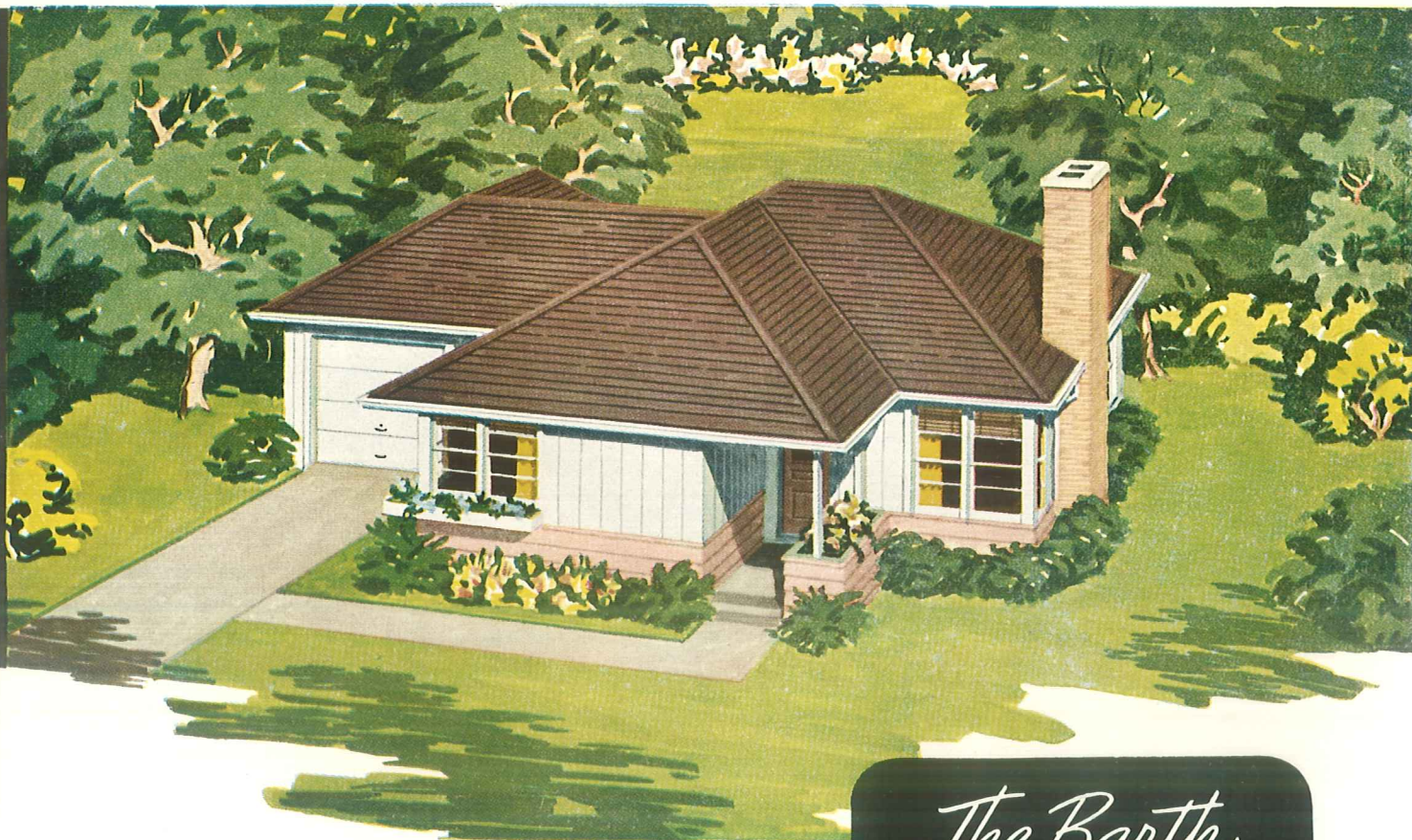
### • DATA •

Cubic Feet: House 9,747, Garage 3,080. Square Feet: Living Area 861, Garage 308. Ceiling Height 8'-0".



*This design is available in one floor plan only. Note the large efficient utility room on the main floor which has laundry, heating and some storage facilities, with ample space for storage in the garage.*





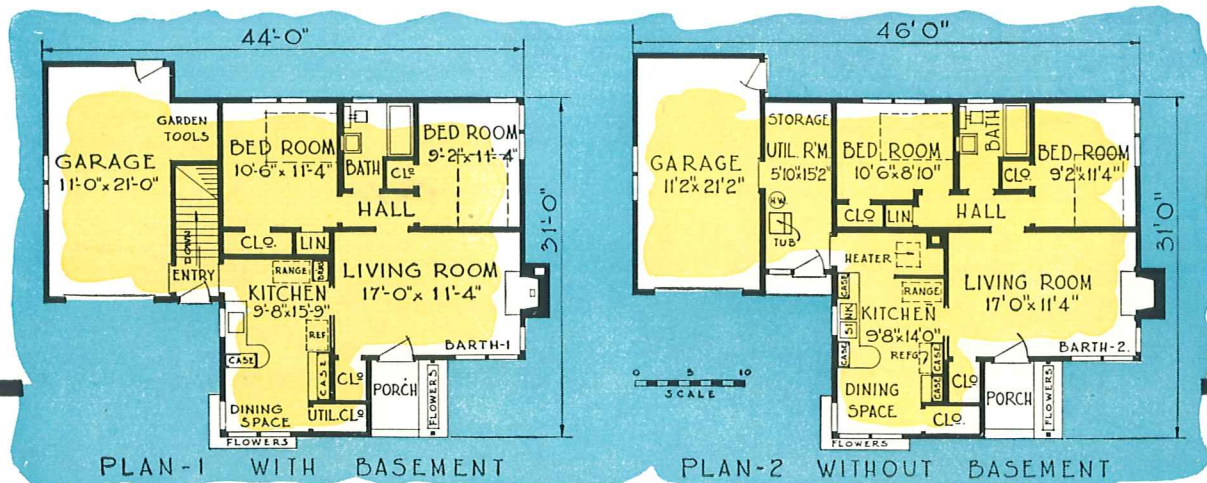
## The Barth

- 4 rooms • Attached Garage
- Modern ranch type
- Dining space

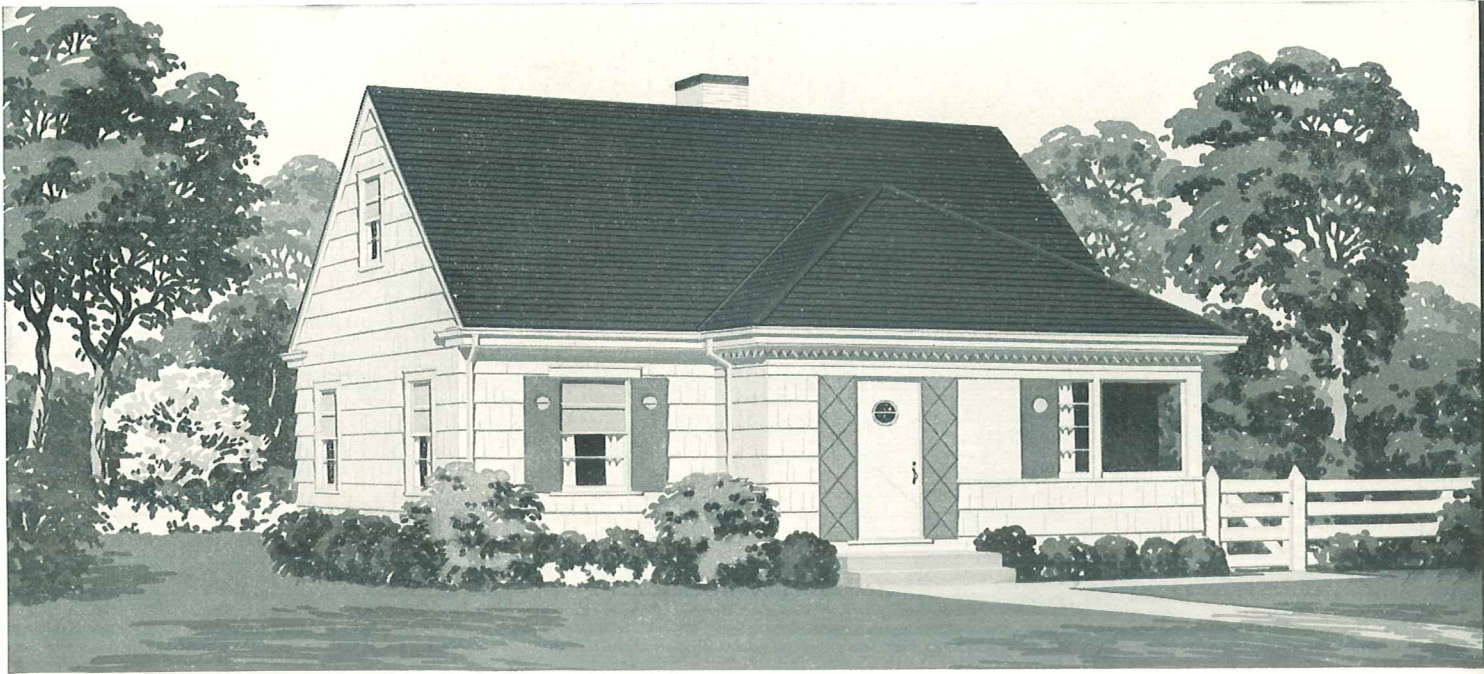
**B**LUEPRINT working drawings are obtainable for this modern ranch type home either with or without basement. Plan 2, without basement provides a utility room for heating, laundry and storage. Note the attractive fireplace in the living room and the space that is provided for dining in the kitchen. The hip roof lends unusually attractive lines to the siding exterior.

### • DATA •

Cubic Feet: Plan 1 — House 15,734, Garage 3,240, Plan 2 — House 12,037, Garage 3,012. Square Feet: Plan 1 — Living Area 820, Garage 264, Plan 2 — Living Area 860, Garage 216. Ceiling Height 8'-0", Basement Plan 1, 7'-0".





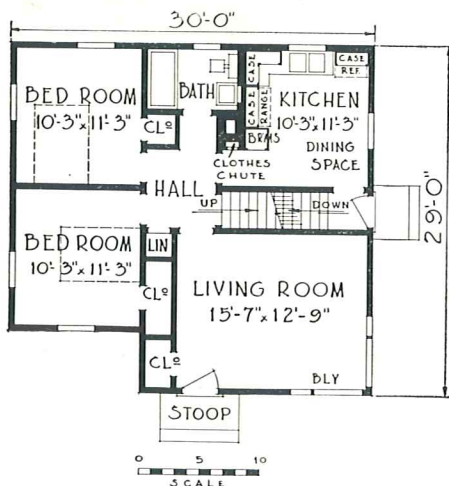


Design A

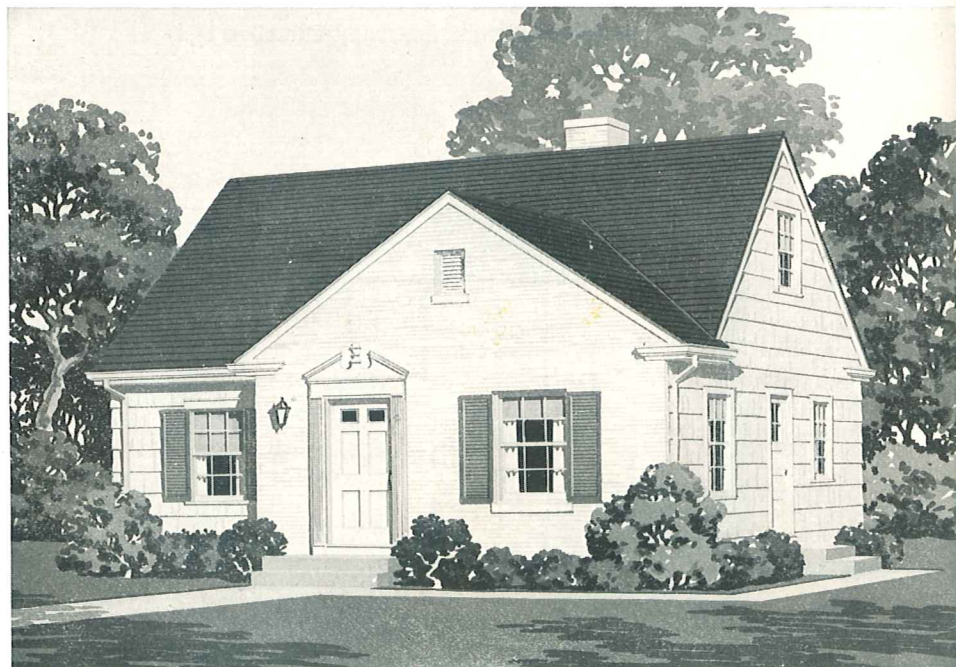
## The Bly

- 4 rooms • Dining space
- 5 exteriors for same plan
- Modern Colonial design
- Add 2 rooms in Attic later

A pleasing variety of exterior design is shown in these five homes, yet each one has the same basic floor plan. The plan provides four conveniently arranged rooms which are all connected with the center hall. The economy that is inherent in the compact plan is indicated by such features as the bathroom plumbing being adjacent to that of the kitchen. All modern facilities including a dining space are present in the kitchen which is laid out in the efficient "L" shape. The clothes chute is included as well as an attic stair.

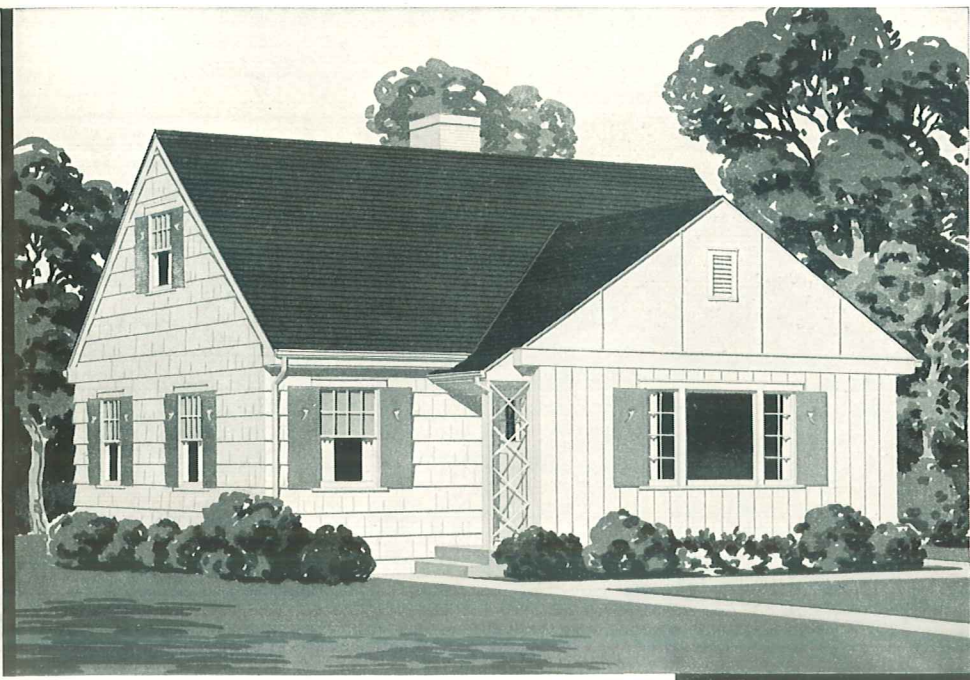


BASIC FLOOR PLAN . . .  
See other exteriors on Page 23.



Design B





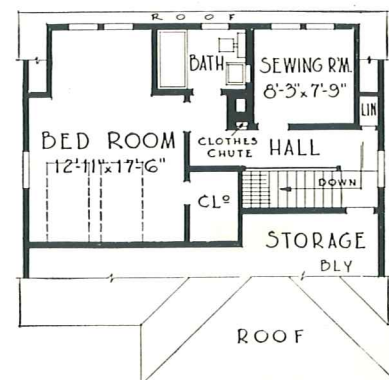
Design C

• AVERAGE DATA •

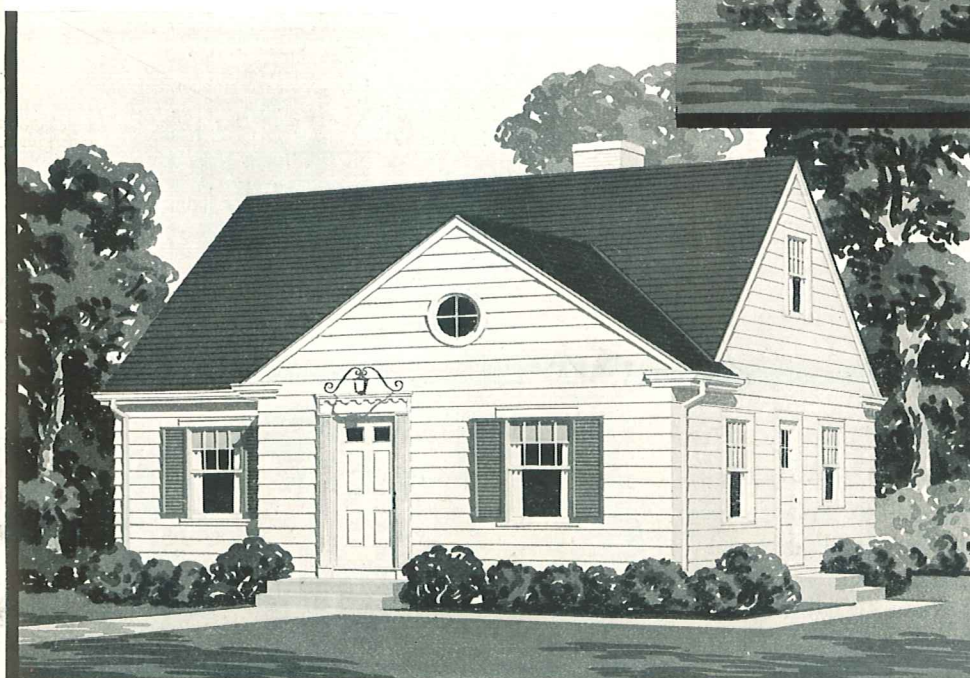
Cubic Feet: House 17,645. Square Feet: Living Area 815, Future 2nd Floor 533. Ceiling Height 8'-0", Basement 7'-0".



Design D

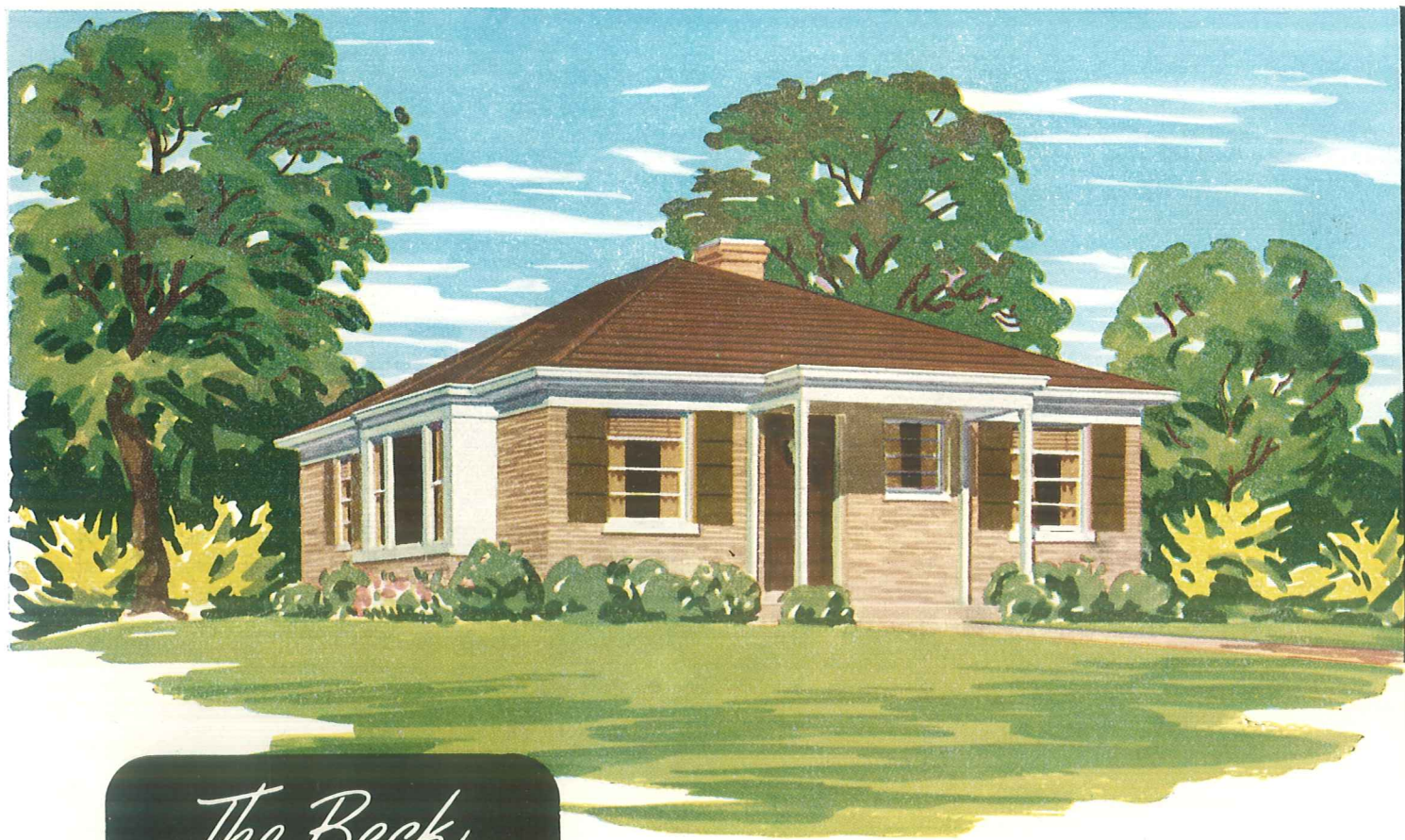


HOW ATTIC MAY BE PLANNED FOR FUTURE ROOMS



Design E





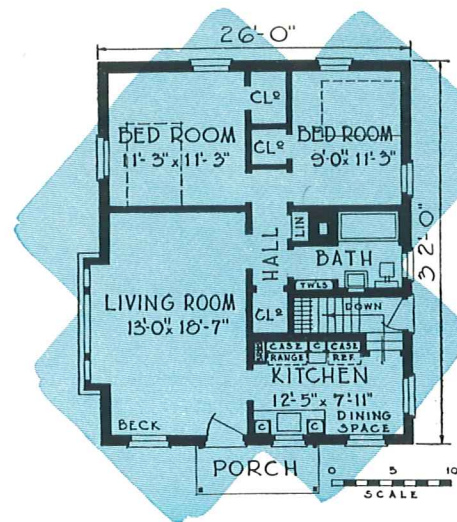
## The Beck

- 4 rooms • Dining space
- Brick veneer construction
- Faces either 32' or 26' way

THE unusual arrangement and design of this modern brick veneer home makes it equally attractive from the wide or the narrow dimension, and it can be faced either way on the lot. The large living room, the efficient kitchen with its dining space and other innovations make it seem to be a larger home than it actually is. The plan provides for a full basement.

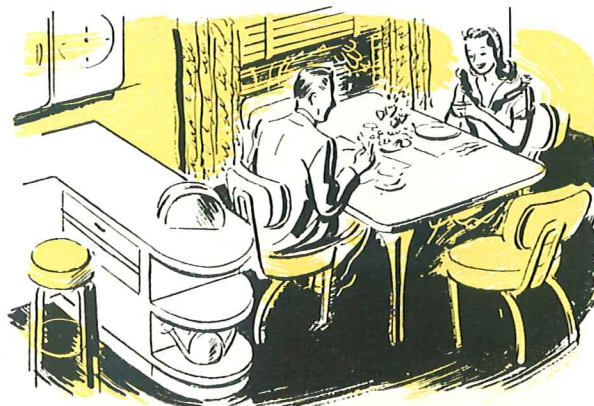
### • DATA •

Cubic Feet: House 16,155. Square Feet: Living Area 849. Ceiling Height 8'-0", Basement 7'-0".



## DINETTE AND DINING SPACES

YOUR home may or may not have a dining room. In either case you will be rewarded many times over for planning a dinette or dining space within easy reach or perhaps part of the kitchen. It does not require much room and the ease of meal preparation and serving as well as time saving will be deeply appreciated by every member of the family. Where space is limited, dinette furniture may be built-in and folded out of the way when not in use.

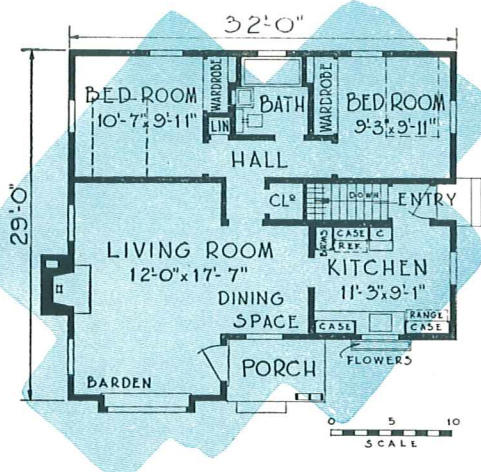






## *The Barden*

- 4 rooms ● Natural fireplace
- Dining space in living room
- T-shaped living room



THE large T-shaped living room with its natural fireplace and picture window would certainly seem to hold little in common with the "parlor" of its colonial forebear. Efficient planning has successfully combined an exterior which is basically colonial and a floor plan that brings the owner every modern convenience. The dining space in the living room makes a dining room unnecessary and gives this four room house the efficiency of five rooms.

### • DATA •

Cubic Feet: House 15,890. Square Feet: Living Area 833. Ceiling Height 8'-0", Basement 7'-0".

## PICTURE WINDOWS

PROBABLY no one feature adds as much to the livability of the home as a large attractive picture window. It literally brings the outdoors in and in every season it is the most interesting and popular spot in the house. Picture windows are available in many designs, styles, and types in keeping with the architecture of your home. We will be glad to give you information on the many designs available.

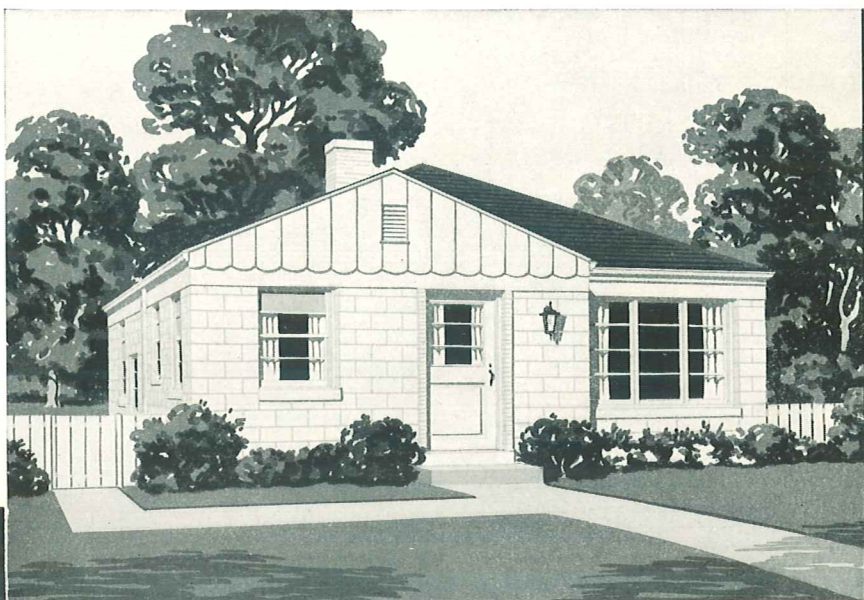




# 3 EXTERIORS

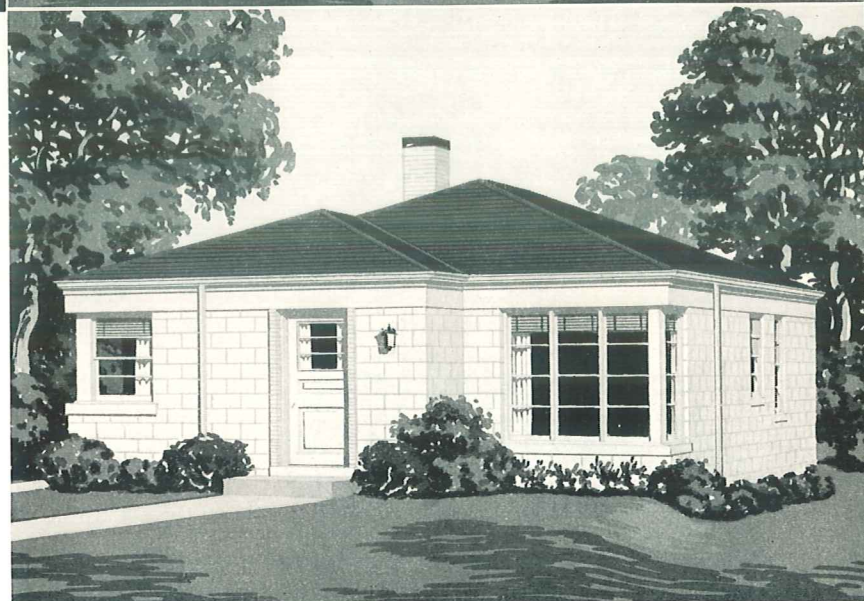
- ALL FOR CONCRETE BLOCK CONSTRUCTION
- ALL FOR SAME FLOOR PLAN

DESIGN A →



## *The Blaine*

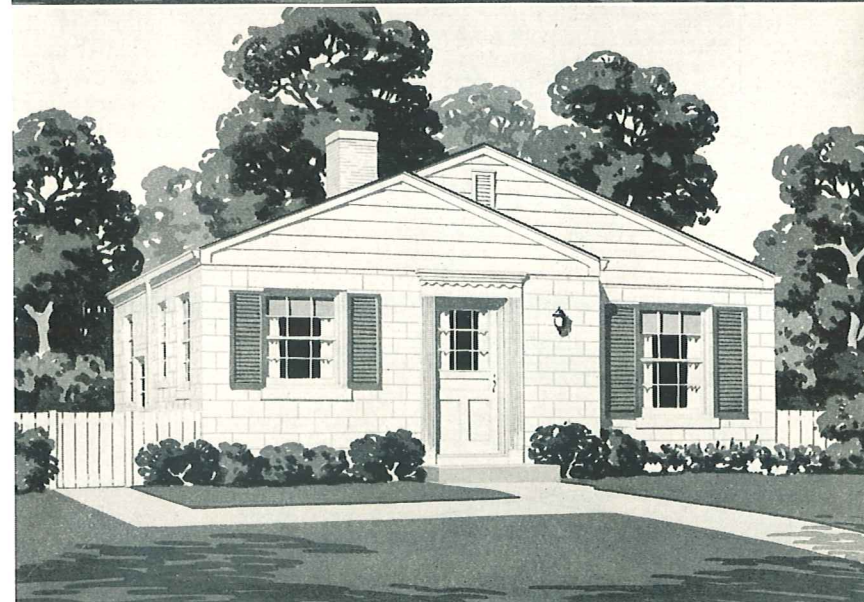
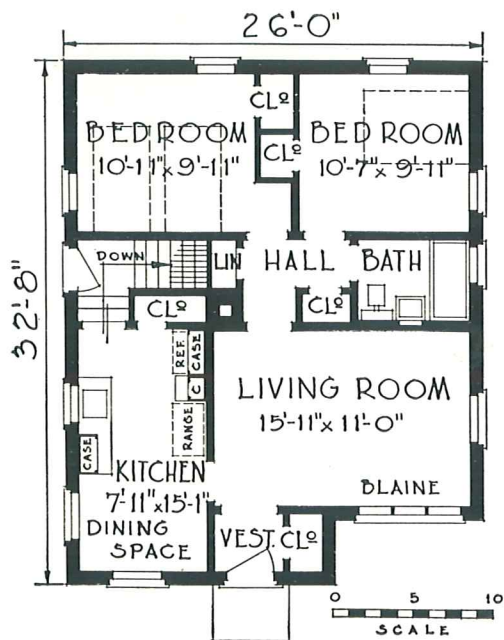
DESIGN B →



EACH of these three exterior designs has the same floor plan with minor variations. A full basement is provided and four compact rooms with a dining space at the front end of the kitchen. A linen closet is shown off the center hall and a guest closet off the front vestibule. All rooms have cross ventilation. All three exterior variations are economical to build and especially suitable for a narrow lot.

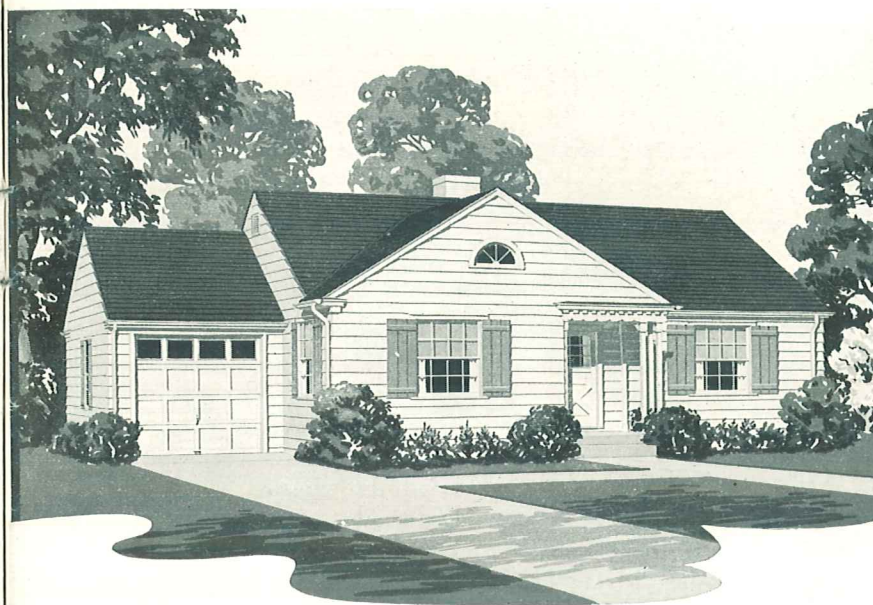
### • DATA •

Cubic Feet: House 15,718. Square Feet: Living Area 813. Ceiling Height 8'-1½", Basement 7'-0".



DESIGN C



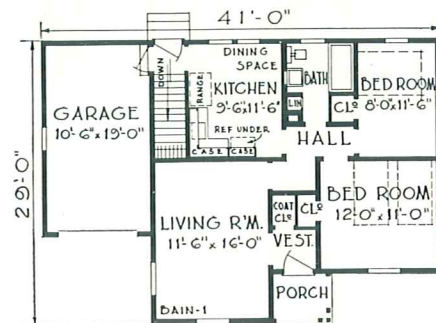


THE two floor plans shown at the right are identical except that Plan 2 is two feet wider and two feet deeper than Plan 1. Each plan includes a basement. A dining space is provided in the kitchen area which makes a dining room unnecessary and adds to the efficiency and economy of the complete plan.

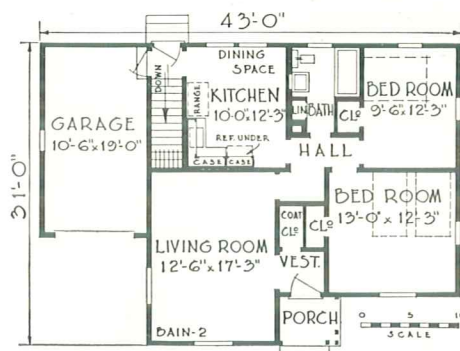
• DATA •

Cubic Feet: Plan 1—House 15,681, Plan 2—House 18,011, Garage 2,420. Square Feet: Plan 1—Living Area 782, Plan 2—Living Area 899, Garage 220. Ceiling Height 8'-0", Basement 7'-0".

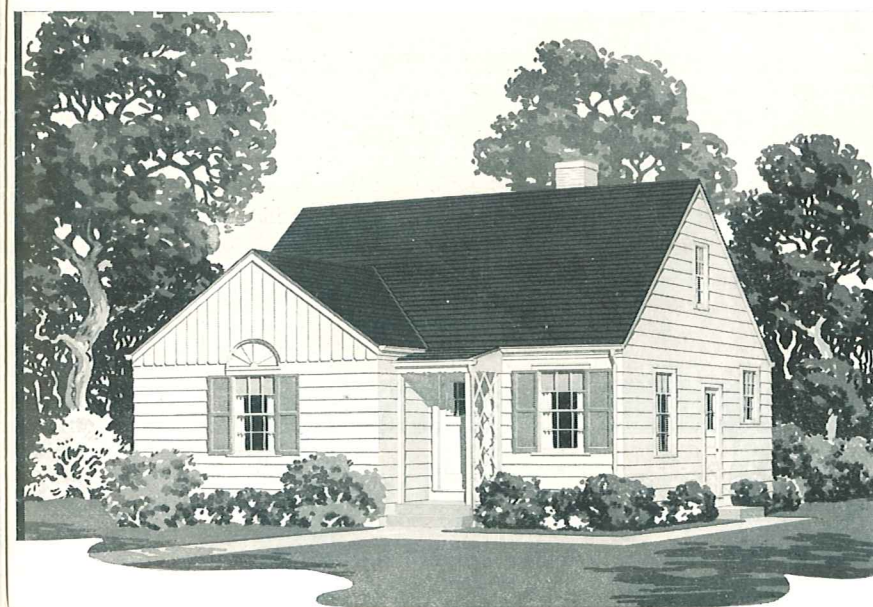
## The Bain



PLAN 1, SIZE 41 FT. x 29 FT.



PLAN 2, SIZE 43 FT. x 31 FT.



BOTH of the floor plans shown at the right are suitable for narrow lots. Plan 2, however, is two feet wider and two feet deeper than Plan 1 and of course, each room is somewhat larger. The profusion of the windows provides plenty of light and all rooms have cross ventilation

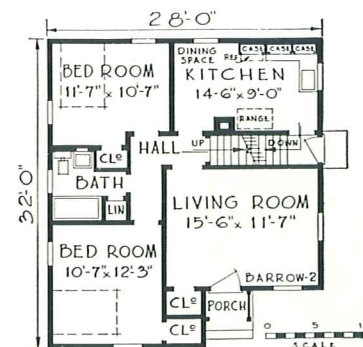
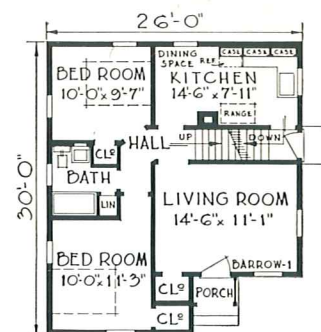
• DATA •

Cubic Feet: Plan 1—14,472, Plan 2—17,515. Square Feet: Plan 1—Living Area 714, Plan 2—Living Area 824. Ceiling Height 8'-0", Basement 7'-0".

## The Barrow

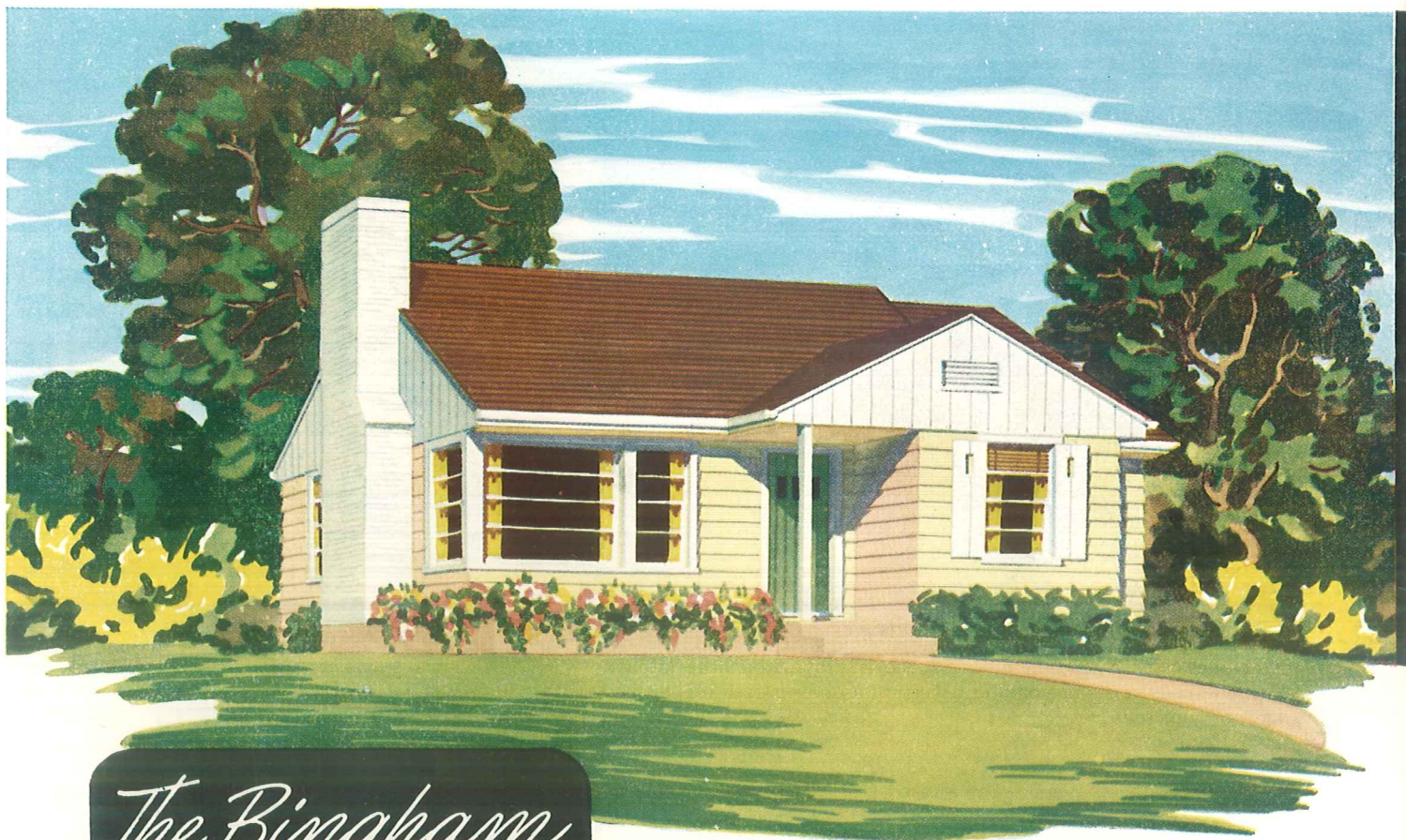
PLAN 1  
SIZE 26 FT. x 30 FT.

When ordering plans specify which plan is wanted.



PLAN 2, SIZE 28 FT. x 32 FT.





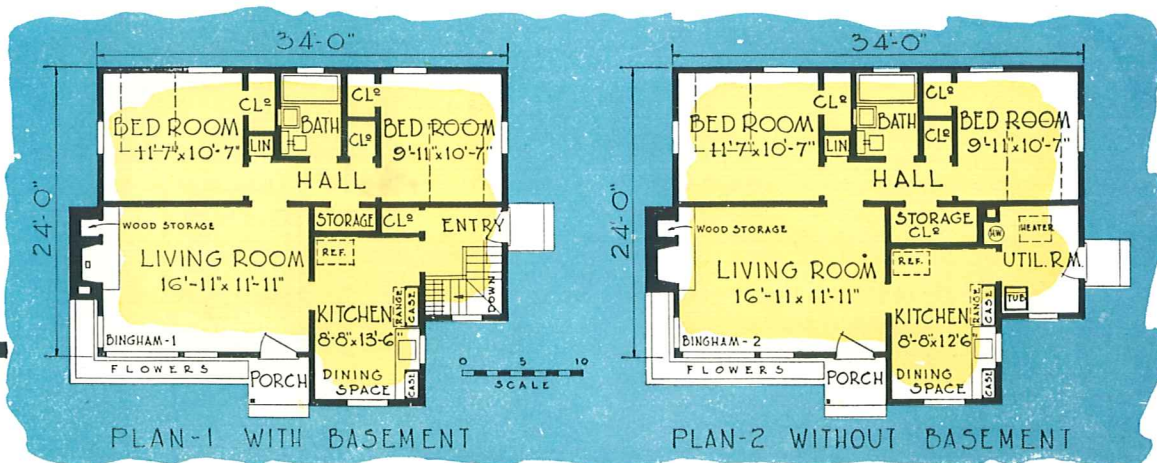
## The Bingham

- 4 rooms • Colonial modern
- Dining space in kitchen
- Large closets

### • DATA •

Cubic Feet: Plan 1 — 16,155, Plan 2 — 11,568.  
 Square Feet: Plan 1 & Plan 2 — Living Area 833.  
 Ceiling Height 8'-0", Basement Plan 1, 7'-0".

A glance at the exterior and floor plan of this home quickly indicates the modern design and efficiency that went into its planning, yet it has retained the traditional colonial charm which is its heritage. Two plans are available, Plan 1 with basement, Plan 2 without basement but with a large, step-saving utility room. The large picture window and natural fireplace in the living room create an unusually attractive and spacious effect.



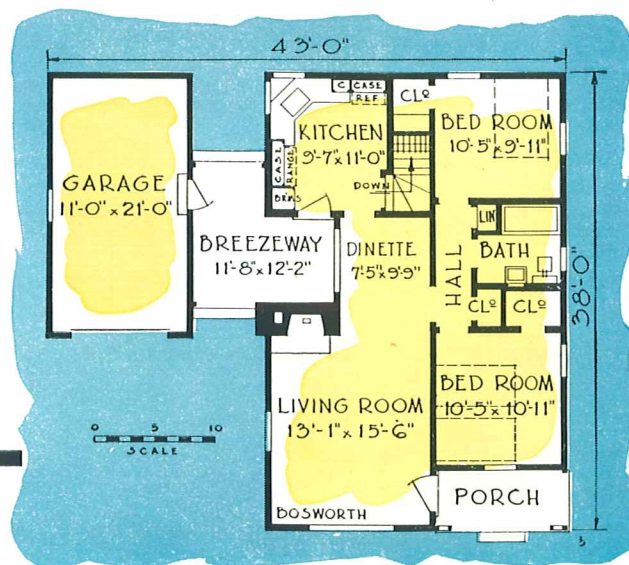




## *The Bosworth*

- 4 rooms ● Dining space
- Western bungalow design
- Natural fireplace
- Picture windows

THE modern pleasing hip roof is featured in this bungalow design and another very attractive and eye compelling item is the massive chimney. This is the outlet for the natural fireplace in the living room and its location is such that it dominates the living area yet does not break up the ample wall space. Note the ventilator which is also provided under the picture window. The breezeway which is shown in the floor plan adds considerably to the spaciousness of the house but it may be eliminated if a smaller width is desired for a narrow lot. The exterior wall is of frame construction with double course wood shingles.



### • DATA •

Cubic Feet: House 16,207, Porch & Breezeway 773, Garage 2,574. Square Feet: Living Area 853, Porch & Breezeway 169, Garage 264. Ceiling Height 8'-0", Basement 7'-0".

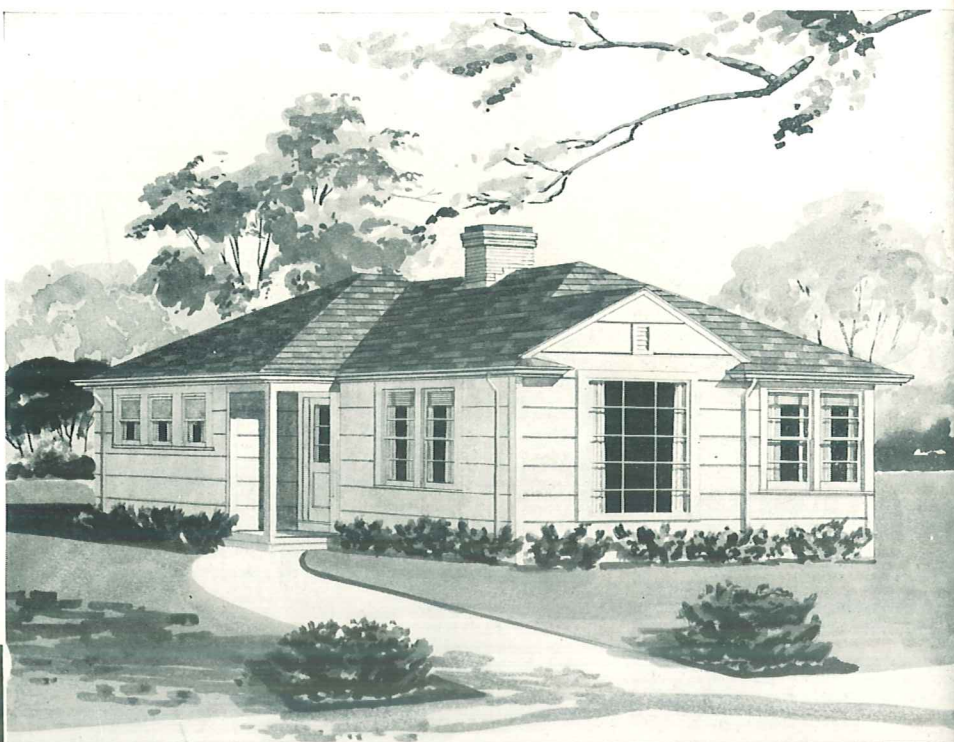


# 3 EXTERIORS

FOR SAME FLOOR PLAN

- 4 rooms ● Dining space
- Face two ways on lot
- Concrete slab floor
- Natural fireplace
- Utility room

*The Bard*

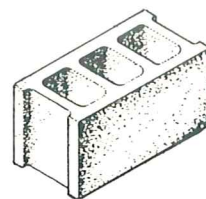


Design A, Frame

THE same basic floor plan prevails for all three of these homes depending upon your own choice. This efficient house with bath and utility room can be constructed with an exterior of frame, brick or concrete blocks. Each one calls for concrete slab floor without basement, and they are designed so that either of the two sides may face the front.

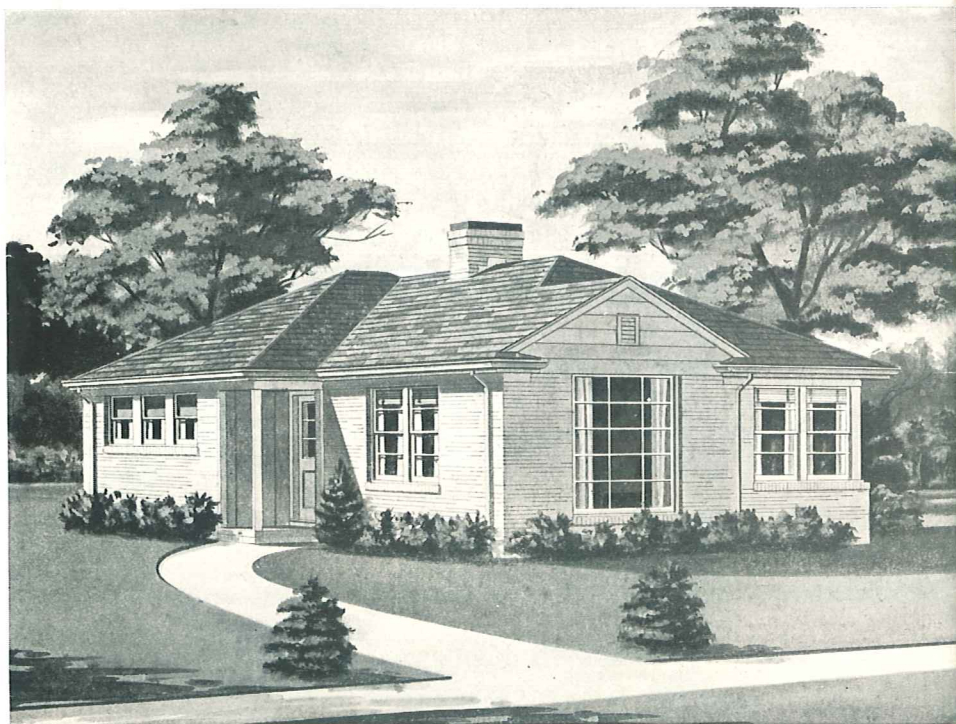
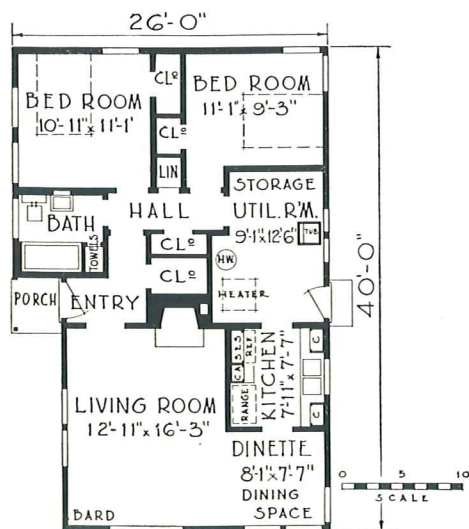
DESIGN B →

OUTSIDE WALLS ARE OF CONCRETE BLOCKS.



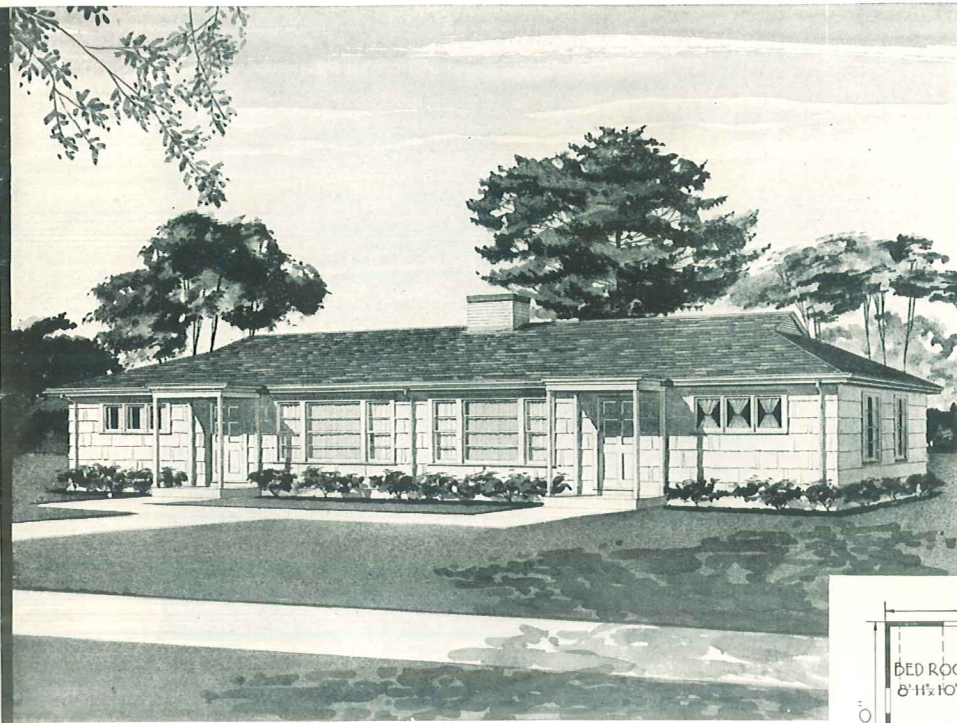
## • DATA •

Cubic Feet: Plan A — House 11,800, Plan B & C — House 12,225. Square Feet: Plan A — Living Area 956, Plan B & C — Living Area 998. Ceiling Height 8'-0".



Design C, Brick



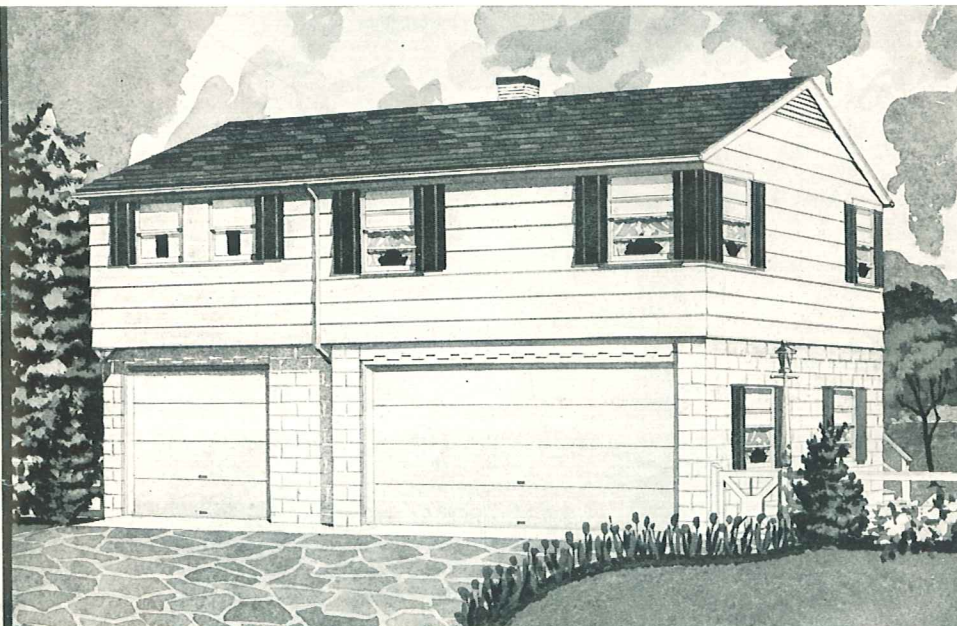
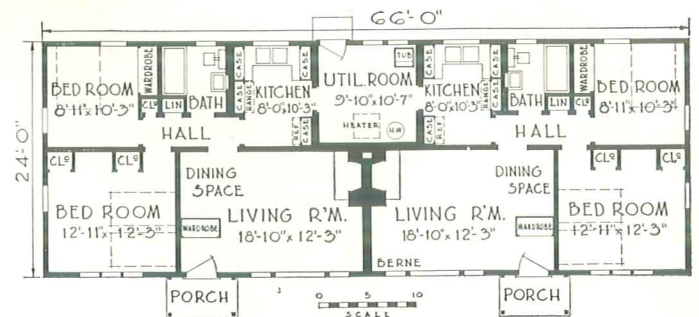


## The Berne

EACH of the units in this duplex home has a large living room with space for dining, natural fireplace and picture window. Two bedrooms and a very efficient kitchen complete the inviting living quarters of the home owner and his tenant. The income to be derived from the rental of one unit will in time represent a large portion of the cost of this home and it is well worth the consideration of the home owner who wishes to keep living costs at a minimum.

• DATA •

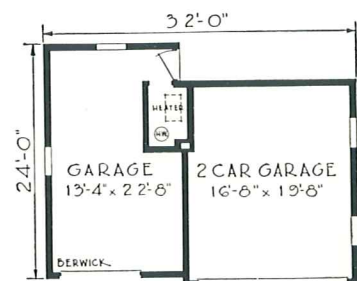
Cubic Feet: House 18,260. Square Feet: Living Area 1,584. Ceiling Height 8'-0".



## The Berwick



APARTMENT FLOOR LEVEL



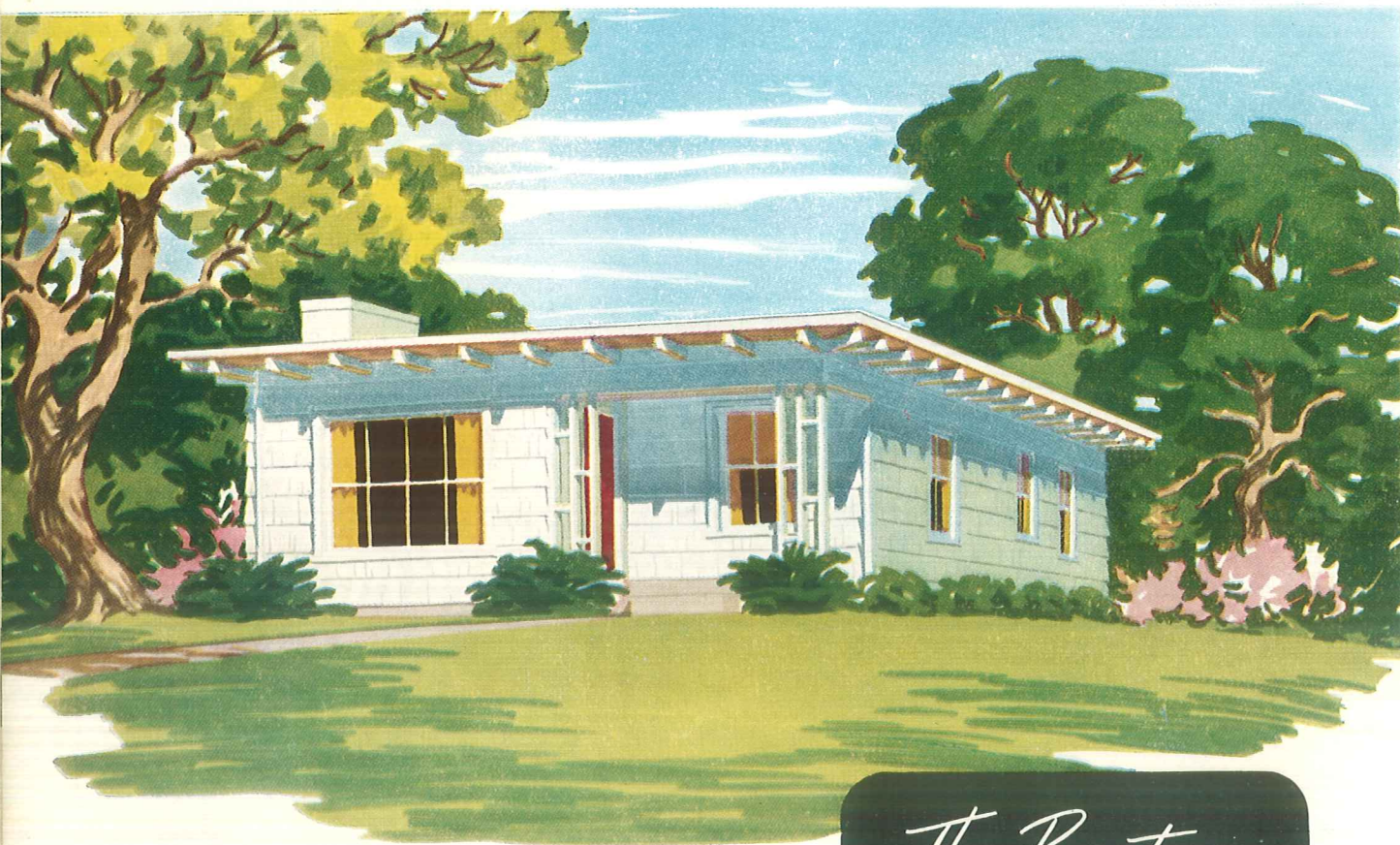
GARAGE FLOOR LEVEL

THE compact arrangement of this apartment garage accommodates three cars below and two kitchenette apartment units on the second floor. The apartment unit on the left has a disappearing bed and the one on the right contains a small bedroom. These apartments are accessible from the rear. The first floor walls are of brick construction.

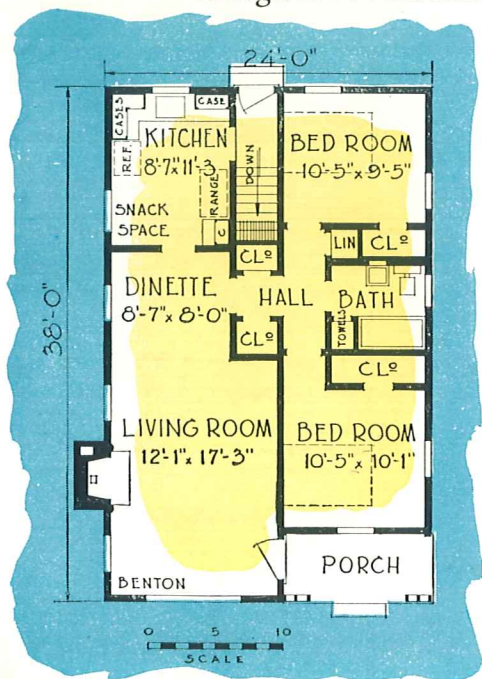
• DATA •

Cubic Feet: Building 13,104. Square Feet: 1st Floor 728, 2nd Floor 728. Ceiling Heights: 1st Floor 8'-1", 2nd Floor 8'-0".





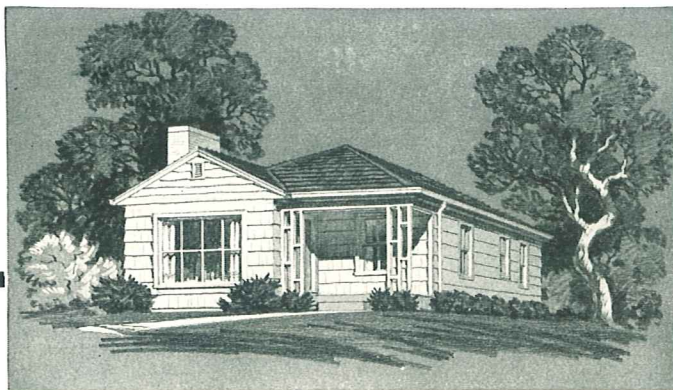
Design A . . . modern



## *The Benton*

- 4 rooms • 2 exteriors
- Design A, contemporary
- Design B, conventional

YOUR preference alone will dictate your choice of exteriors for this efficiently arranged floor plan. Design A is a truly modern and contemporary home. Both designs offer exactly the same plan features yet the exterior of Design B is conventional. Both designs feature many windows including a large picture window. The narrow width makes this design ideal for a medium or small sized lot.



Design B . . . conventional

• DATA •

Cubic Feet: Plan A — House 14,224, Plan B — 16,811.  
 Square Feet: Plan A — Living Area 874, Plan B — Living  
 Area 857. Ceiling Height 8'-0", Basement 7'-0".





## Accurate Plans are Essential

A home must first be “constructed” on paper with every detail clearly defined, if the home builder would be assured of complete understanding and agreement among all concerned with the building of his home. Blueprints of complete and accurate working drawings are essential in avoiding waste, disappointments and delay. Complete blueprints must also be submitted to a lending agency for its approval when applying for a home loan.

In the interests of sound and better small home construction, each design in this book was engineered by architects and technicians experienced in specialized fields of home planning.

All blueprint working drawings include the following: basement or foundation plan, first floor plan, second floor plan (if drawing is for a two-story home), front, rear and side elevations, complete framing plans, wall sections and all necessary details.

### REVERSED PLANS

Perhaps your home should face the opposite direction. Obviously, a plan designed for a lot facing east will not result in the best exposure when your lot fronts to the west. Plans of homes as illustrated in this book are available either as shown or reversed, as may be required.

Specifications are statements of particulars which tell what you are going to receive in materials and workmanship for the construction of your home. Building contract forms are also included.



